

Palo Alto – Mountain View Chapter of the Barbershop Harmony Society

Minutes of the Board of Directors' Monthly Meeting, 10:00AM on April 2, 2011 at Dave Kocharhook's Office, 4320 Steven's Creek Blvd, Suite 171, San Jose, CA

Attendance:

President Dave Kocharhook, Program Vice President Gary Miller, Chapter Development Vice President John Hinkle, Member-at-large Paul Eastman, Marketing Vice President John Heather, Music Vice President Terry Moore, Secretary Ian Marshall, Chorus Director Steve Sammonds

The meeting was called to order by the President at 10:08 AM.

Approval of Minutes

The minutes from the previous meeting on March 12, 2011 were approved.

Reports

Treasury Report

The report was submitted. No complete Valentine's Day profits report has been included yet.

Music Vice President's Report

The report was presented. It was then clarified that Steve is currently communicating rehearsal programs directly to the chapter rather than going through the Program VP - this will remain the case at least until after voice lessons are over.

Chapter Development Report

The report was presented, and some discussion of the singing lessons program ensued. Dave Kocharhook has asked John Wooldridge to take pictures next rehearsal for Westunes / Harmonizer. John Hinkle and John Heather will draft an article reporting our singing lessons success for Westunes. The chapter digest section will be used for the next issue followed by a full article after the full course of singing lessons is complete. There is discussion of rolling out this program district-wide.

Marketing

The report was presented, and discussion of marketing for the USO show ensued. The Sunnyvale Sun and Cupertino Courier would charge \$210 for a quarter-page advertisement, which was considered too high for a good return on investment. Dave Kocharhook, John Heather, and Steve Sammonds will discuss possibilities for promoting the show via Facebook. The question of purchasing a printer for the chapter was also raised – John Heather will further research the costs of purchasing and operating a chapter printer before proceeding.

All reports were accepted by the board.

Old Business

Replacement for Youth in Harmony Coordinator

John Wanless will take on this role.

Groupanizer

Mark Torrance is still working on setting up Groupanizer for the chapter – Drop Box and other informal means are being used to share files between chapter members in the mean time.

Licensing Issues for Promotional Tracks

No meeting or discussion has taken place regarding this issue since the last board meeting.

2012 Officer Selection Committee

No news from the selection committee since the last meeting.

2011 Cabaret Chairman

Several people have been approached without success.

2012 Spring Show Chairman

No spring show chairman for 2012 has been appointed as yet.

Hosting 2012 Division Convention

A motion for the PAMV chapter to host the 2012 Northwest Division Convention was approved.

New Business**Formal Approval of Community Sing Outs on April 9 and 12**

No formal board approval was deemed necessary.

Far-Western District Convention in Phoenix, 2012

A motion was made that the official policy of the board will be that the Peninsulaires will attend all Barbershop Harmony Society competitions that it is eligible to attend, which would include the FWD 2012 Convention in the case that the chapter qualifies. The motion was approved.

Four organizations involved in USO show on Dave Kocharhook's TV show

Representatives from the USO, Stanford Ballroom Dance Team, Peninsulaires, and Mission Valley Sweet Adeline's Chorus will promote the USO Show on Dave Kocharhook's community television show.

USO Show Technical Assistance

Persons responsible for sound and photography have already been identified, the search for a lighting technician is still ongoing.

Snail Mail List

Some discussion took place about how to make the chapter's snail mail list more accurate and more efficiently targeted. Terry Moore, custodian of the list, will work on this.

Meeting adjourned at 11:35.