**PAMV Chapter - Marketing Report**

**November 1, 2014 Board Meeting**

Nigel Endersby

The Cabaret marketing flyer was mailed out. It was sent to the person/family on the mailing list “or current resident” rather than “return receipt requested”. I would like to prepare a flyer for Cabaret audience members to complete and return at the back of the theater concerning how they heard about our fall show and whether anyone came to the event as a result of receiving a random flyer in the mail.

Paul Goldstein has coordinated our retirement center marketing efforts for Cabaret. He or I will be following up with these centers about buying tickets this week.