

Secretary's Report - November 2014 – Bill Faught

I read through the Board meeting minutes from the past few years to find issues that have and have not been addressed. I apologize if I am mis-categorizing some of them; this is just what I see from my chair.

Feel free to use this as input to the annual planning meeting in December. The goal is to have someone take ownership of each issue, either to fix it, declare victory, or kill it.

1. REASONABLE ON-GOING ISSUES THAT THE BOARD DEALS WITH

- Show formats, number of performances, etc
- Dates of events, singouts
- Voice Clinic dates, formats, etc
- One-offs, unexpected events.
- Big issues that the entire board needs to approve/support.

2. ISSUES THAT WE NEED TO SETTLE FOR A WHILE

- Recruiting programs for the next 6-12 months - **Development**
 - Vocal Clinic
 - Pure advertising
 - More chorus singouts
 - More quartet singouts
 - Members asking friends
- More committees - music committee is the only active one - **President**
- Chorus manager - **President**
- Booking manager - **President**
- Social networking - **Marketing**

3. ISSUES THAT MAY/MAY NOT BE OK

- Handouts to Prospects - **Development**
- Guide for Members - **Development**
- Website rework - **Marketing**

4. ISSUES THAT DIED

- Mentor program - **Development**
- Expectations document – will be folded into Guide for Members
- Learning tracks for all songs - **Music**

5. ISSUES THAT APPEARED BUT NOT DIRECTLY ADDRESSED

- Supporting quartets - **Music**
- Supporting assistant directors - **Music**
- Finding show chairmen – **Dave K**