

Palo Alto – Mountain View Chapter of the Barbershop Harmony Society

Minutes of the Board of Directors' Monthly Meeting, 10:00AM on March 12, 2011 at Dave Kocharhook's Office, 4320 Steven's Creek Blvd, Suite 171, San Jose, CA

Attendance:

President Dave Kocharhook, Treasurer Dave Morley, Program Vice President Gary Miller, Chapter Development Vice President John Hinkle, Member-at-large Paul Eastman, Marketing Vice President John Heather, Music Vice President Terry Moore, Immediate Past President Mark Torrance, Secretary Ian Marshall

The meeting was called to order by the President at 10:04 AM.

Approval of Minutes

The minutes from the previous meeting on February 5, 2011 were approved.

Reports

Treasury Report

Dave Morley has not yet calculated the total profit from the delivery of singing Valentines, but will do this then send this information to the board. 57 singing Valentines were sold and delivered. Other recent expenses included purchase of shirts and ties for the quartet based at Crittenden Middle School – these are Youth in Harmony expenses.

Music Vice President's Report

The report was presented

Chapter Development Report

There was some discussion of how various membership lists are kept up to date, and whether we should keep "inactive" but dues-paying members on our attendance sheet.

No reports were presented by the Program Vice President or Marketing Vice President. All presented reports were accepted unanimously.

Old Business

Voice Lesson Program

John Hinkle presented a singer's voice clinic program draft document. Paul Eastman will lead the teaching component of the singer's voice clinic, and will select one song around which to structure learning. Care must be taken that chapter members understand that this is not a program to promote the chapter, but rather voice lessons independent of chapter development. John Hinkle would speak to the chapter at every rehearsal between this meeting and the program start date for up to five minutes to ensure that this is understood. For promotion, press releases have been sent out to local news outlets and community groups with newsletters, emails have been sent to neighborhood churches as to a list of guests visiting chapter meetings going back at least two years. Steve Sammonds is promoting the event on the chapter's Facebook page, and a website for promotion and online registration has been established (<http://www.freevoicelessons.net/>)

2011 Spring Show (USO Show)

Approximately 40 ticket orders have been received so far. Mark Torrance will provide Dave Morley with a URL for viewing the full order list while the e-mail notification system is malfunctioning (the malfunction was related to the recent website outage). Promotion is ongoing with emails to fraternal organizations and others plus certain media involvement.

Youth in Harmony Coordinator Replacement

Several members have been approached to take on this role but are either uninterested or unavailable during school hours. There was a suggestion to differentiate the role of coordinator from those who actually coach students in schools. We currently have some chapter members active in schools, but they may need better coordination to improve efficiency.

New Business

Groupanizer

Groupanizer is a web-based software system for managing choral groups that could replace many functions of our present website. The cost is \$39/month for a group of our size. There are concerns that chapter members currently involved in website maintenance are moving away or have lessened their involvement in general chapter activities, and that therefore a commercially operated solution that can be administrated by chapter members without extensive technical expertise could be preferable. A motion was made to subscribe to Groupanizer and approved unanimously. Mark Torrance will work with Dave Morley to purchase the contract, set up the website, and delegate administration tasks.

Licensing Issues for Promotional Audio Tracks

The chorus is currently not ready to prepare a promotional CD but possibly soundbites. This licensing issue along with that of licensing learning tracks will be researched by Paul Eastman and Terry Moore.

2012 Officer Nomination Committee

The committee will tentatively consist of Dave Morley, John Jones, and Mark Torrance, pending agreement by John Jones and Mark Torrance.

2011 Cabaret Show Chair

Dave Kocharhook will approach potential chairpersons.

2012 Spring Show Chair

An announcement will be made soon by Dave Kocharhook at a chapter rehearsal to ask for volunteers to take on this role.

Earl Moon Harmony University Scholarship

A motion was made to nominate John Wooldridge as the scholarship applicant from this chapter and approved unanimously.

2012 Division Contest

The PAMV has been asked to host this contest by John Jones. Dave Kocharhook will contact John Jones and ask him to attend the next board meeting to discuss this possibility in more detail.

Meeting adjourned at 11:33.