

Minutes January 10, 2015

Final version approved by the board February 7, 2015

Palo Alto - Mountain View Chapter of the Barbershop Harmony Society

Minutes of the Board of Directors' Monthly Meeting, 10:00 AM on January 10, 2015, at John Hinkle's office, 2007 West Hedding St., San Jose, CA.

Attendance:

President Dave Kocharhook, Secretary Bill Faught, VP Development Andy Maurer, VP Music Terry Moore, Member-at-Large John Hinkle, Director Sean Abel, VP Marketing Jeff Harris, Past President Jim Sherman, Member-at-Large Nigel Endersby.

The meeting was called to order by the President at 10:02 AM.

Approval of the Minutes

Minutes from the previous board meeting on December 6, 2014, and the planning meeting on December 6, 2014, were approved without change.

Reports

Treasurer's Report

A proposed annual budget for 2015 was in the Treasurer's report. Various items were amended, including increasing coaching expenses to \$2500, decreasing the spring show profit down to \$2000. These changes result in the annual profit being close to a negative \$3000.

The budget will be addressed next month in order to finalize it, including ideas of how to raise more income.

Music VP Report

There was a short music report (now on Groupanizer).

Jim Sherman asked for a written quartet approval policy which Terry said he would work on.

Chapter Development VP Report

Discussion focused on riser singers who are not yet members – in general we want to sign up everyone who is singing with us.

Groupanizer was promoted as a tool to send emails, possibly doing away with the Yahoo service. To do this we need to add all dues-paying members to Groupanizer.

Marketing VP Report

Valentine flyers went out. We need official headliner quartet pictures and promotional materials.

Program VP Report

No report. Bert Laurence has resigned as Program VP due to health concerns.

Dave K and Jim S will continue work on documents defining the Program VP and Chorus Manager roles.

Candidates to take over part of Bert's work were identified.

A motion to accept the reports was approved without dissent.

Old Business

2015 Budget

Covered during the Treasurer's report discussion.

New Business

Chapter Donation Plan

Dave K presented a set of ideas for the chapter to regularly give a non-trivial amount of money (e.g. 10% of all gross revenues) to one or more charitable groups. Dave suggested that our show advertising could then promote the fact that part of the proceeds would be going to charities.

In the discussion, Sean pointed out the benefit of giving to local high school singing groups who could then list us as donors and thus advertise our performances.

The board decided to table further discussion until the 2015 budget is addressed next month.

Support Team Plan

Dave K is also working on how to develop a support team for our shows who would fill the non-performing functions such as sound, props, ushering, etc. One particular unknown is how our insurance does or does not cover such volunteers.

The general agreement of the board was that a support team is a good idea to pursue.

2015 Spring Show Budget

The spring show budget was discussed and various items were modified. We will be selling ads in the programs.

Barbershopper of the Quarter – Q4 2014

A motion was approved to select the barbershopper of the quarter for Q4 2014.

The meeting was adjourned with the good of the chapter at 11:46 PM.
