

Minutes February 7, 2015

Final version approved by the board March 14, 2015

Palo Alto - Mountain View Chapter of the Barbershop Harmony Society

Minutes of the Board of Directors' Monthly Meeting, 10:00 AM on February 7, 2015, at John Hinkle's office, 2007 West Hedding St., San Jose, CA.

Attendance:

President Dave Kocharhook, Secretary Bill Faught, Treasurer Dave Morley, VP Development Andy Maurer, VP Music Terry Moore, Member-at-Large John Hinkle, Director Sean Abel, VP Marketing Jeff Harris, Member-at-Large Nigel Endersby.

The meeting was called to order by the President at 10:00 AM.

Approval of the Minutes

Minutes from the previous board meeting on January 10, 2015 were approved without change.

Reports

Treasurer's Report

Dave Morley says the bank account is ok at \$9000+, that we were paid for our Channing House performance, and that 31 Valentines have been sold. He also said we need to move our Valentine processing website since it is currently on Mark Torrence's server.

The proposed annual budget for 2015 is covered below.

Music VP Report

There was no music report.

Chapter Development VP Report

Andy will be handing out chapter business cards to quartets to distribute when they sing performances. We will be moving our email services to a different server.

Marketing VP Report

Valentine flyers are being distributed. Jeff showed the latest version of the Spring Show flyer.

A motion was approved to move our email services to Zoho.

Three DBA (doing-business-as) names will be registered:

- The Peninsulaires
- Silicon Valley Barbershop Chorus
- The Silicon Valley Barbershop Chorus

Program VP Report

No report.

A motion to accept the reports was approved without dissent.

Old Business

2015 Chapter Budget

The 2015 annual chapter budget was presented. The two major variances from the 2014 budget are more coaching (expense) and more donations (income). There will be a donations program which will encourage members to donate up to \$150 apiece, and strongly encourage each member to donate at least \$1. We are in a stronger position to apply for grants if every active member also donates above and beyond required dues etc. (Harmony Foundation donations that return to the chapter count towards this goal.)

We will try to enlist a single person who can accept weekly donations of any amount and hand out receipts.

A motion to approve the 2015 budget was passed.

Chapter Donation Plan

Covered in the 2015 Budget discussion above.

2015 Spring Show Budget

The spring show budget was discussed . The quartet expense was increased from \$500 to \$1000 to cover additional travel expenses. The Afterglow expense of \$200 was reduced to zero.

We will be selling ads in the programs. The value of the ads to the advertisers was discussed; most of the advertisers are friends of the chorus. Suggestions for changing the program include adding their names to social media and making the ad a yearlong ad (e.g. both shows, on our website).

Who controls the mailing list is still a concern. The local Frank Thorne members could be added to the mailing list.

Chapter Support Team Plan

Al Ward is still looking into insurance issues about having non-member volunteers help us at our events.

Grant Program

Discussed during the budget discussions.

Enhanced e-mail service for Board members

Discussed during the Marketing VP Report discussions.

Program VP Update

Bert will not be available to be Program VP for some months. A search is on for members to cover his job.

Auditions for Admission Program

Paul Eastman sent a description of how this program was run 30 years ago. The target date to run this is May, 2015, after the show and before the Voice Clinic. The program still needs a venue and a chairman to run it.

New Business

2015 Cabaret – Format & Location

The St. Albert the Great church is no longer available for our performances. We need to find a new venue with these features:

- a. Will hold 200 people seated at 8-per-table tables.
- b. Has a stage
- c. Has a kitchen
- d. Is reasonably priced
- e. Is available Saturday, November 14, 2015
- f. (optional) Will allow wine and beer sales

A search is on to find this venue.

The format of the show was mentioned, and there was a general consensus that our patrons expect an ice-cream social and a dinner, but we could modify the show format somewhat.

The meeting was adjourned with the good of the chapter at 11:55 PM.
