**MEETING ATTENDANCE DATA**

**This report contains attendance data for five meetings: February 5th, 12th, 19th, 26th, and 28th.

Members:**

|  |  |  |  |
| --- | --- | --- | --- |
| Category | **This Month** | Last Month | Last Year |
|  | **Feb 2015** | Jan 2015 | Feb 2014 |
| Total Unique Members | **30** | 32 | 33 |
| Average Members per Meeting | **27** | 24 | 27 |
| Average Tenors per Meeting | **4.8** | 4.3 | 4.5 |
| Average Leads per Meeting | **7.4** | 6.7 | 8.8 |
| Average Basses per Meeting | **10.2** | 8.7 | 7.5 |
| Average Baris per Meeting | **4.6** | 4.0 | 6.3 |
| Full Attending Members | **19** | 13 | 14 |

 **Guests:
-** Total Unique Guests: 11 (previous period: 1)

**Conclusions:**We've had really high engagement in our membership this past month.  We are at nearly 2/3 full attendance this month, in comparison to less than half full attendance last month and last year.

We've had a really good set of guest attendance this month as well.  A lot of the listed 11 guests aren't potential candidates, but 5 of them are.  Perhaps I need to separate potential candidate guests from other guests....

**CHAPTER DEVELOPMENT INITIATIVES**
**Audition for Admissions - IN PLANNING**Jerry has put together an outline for exactly how this initiative will be executed.  I want to discuss this outline at the board meeting.  Another email will be following this one with the outline.

**Chapter Materials: Chapter Logo - IN ITERATION**

Jerry is leading this initiative to potentially update our logo for use in Chapter Development and Marketing materials.

**Vocal Clinic 2015 - IN PLANNING**Jerry is making forward progress on building out the materials to be used for advertising the Vocal Clinic and also on planning out how to advertise for the clinic.  We're setting up the signup website for the clinic.  We're going to partner with a Sweet Adeline chorus to have somewhere for women to advance to after the clinic is completed.