

Minutes March 14, 2015

Final version approved by the board April 11, 2015

Palo Alto - Mountain View Chapter of the Barbershop Harmony Society

Minutes of the Board of Directors' Monthly Meeting, 10:00 AM on March 14, 2015, at John Hinkle's office, 2007 West Hedding St., San Jose, CA.

Attendance:

President Dave Kocharhook, Secretary Bill Faught, Treasurer Dave Morley, VP Development Andy Maurer, VP Music Terry Moore, Member-at-Large John Hinkle, Director Sean Abel, VP Marketing Jeff Harris, Member-at-Large Nigel Endersby, Past President Jim Sherman.

The meeting was called to order by the President at 10:03 AM.

Approval of the Minutes

Minutes from the previous board meetings on February 7, 2015, and February 26, 2015, were approved without change.

Reports

Treasurer's Report

The Valentines profit this year was about \$2900, which is 25% below our budget expectation. However, it looks like the risers at Cubberley will make a profit this year. The program for chapter donations is on hold.

Music VP Report

The quality of our singing is getting better and better. We will be doing the Palo Alto Farmer's Market twice this year.

Chapter Development VP Report

There was a discussion of the status of various candidates for chapter membership.

The Auditions For Admissions Program is discussed below.

Marketing VP Report

Flyers for the spring show will be mailed next week. There was a discussion of the mailing list: how it would be maintained, who would maintain it. Jeff will address it.

Program VP Report

No report.

A motion to accept the reports was approved without dissent.

Old Business

2015 Spring Show Update

The actors in the Spring Show have been rehearsing and refining the script. The chorus will do run-thrus of the show for three weeks before the performance.

Several ideas for enhancing our ticket sales:

- a. Have radio stations give away tickets in conjunction with local outlets selling tickets on consignment. Jeff will follow up.
- b. Making sure all the local Barbershop and Sweet Ads chapters are on our promotion mailing lists.
- c. Allowing chapter members to sell tickets on consignment.

Status of dba registration

The three dba names have been registered with the county recorder and are being published. Once publication is done, the publisher will mail an affidavit to the county and the process will be complete.

Three DBA (doing-business-as) names registered:

- The Peninsulaires
- Silicon Valley Barbershop Chorus
- The Silicon Valley Barbershop Chorus

2015 Cabaret Update

We don't yet have a venue for the Cabaret Show. From a list of 30 possible venues, Al Ward has filtered it down to 10.

We will reserve our rehearsal hall as a backup plan.

Chapter Auxiliary Support Team Update

Our current understanding of insurance is that only paying members and paying associate members are covered by our insurance. Also, associate members can only be women. Dave K will investigate further.

New Business

Division Contest March 21

Performing members should be at the venue by 10am on Saturday in uniform with makeup on.

Auditions for Admission Program

The target date for this event is May 9, 2015. Jerry and Andy have a great writeup of all the activities and tasks. The event will require help from all Peninsulaires.

Criteria for Chapter Quartets to Represent Chorus

Bill described a program for more public quartet singouts. The idea is to have a group of approved guys as a pool of singers to draw from and form quartets to sing on summer evenings in local communities, such as on Castro Street in Mt View and University Ave in Palo Alto.

Sean described how an approval process might work, with singers auditioning with a quartet they have not sung with before. The idea is to have singers who can blend with a variety of quartets, not just their own.

The Music committee will discuss this further. This program won't start until after the Spring Show.

Website Hosting Service

We need to move our website to a publicly-available server.

A motion was passed to move all public-facing Peninsulaires websites to a new virtual private server. Funds for this will come from the marketing budget for the present.

The current PO Box will be maintained until the website domain name change has occurred.

The meeting was adjourned with the good of the chapter at 11:43 PM.
