**Chapter Development Report**

**MEETING ATTENDANCE DATA**

**This report contains attendance data for five meetings: February 5th, 12th, 19th, 26th, and 28th.

Members:**

|  |  |  |  |
| --- | --- | --- | --- |
| Category | **This Month** | Last Month | Last Year |
|  | **Mar 2015** | Feb 2015 | Mar 2014 |
| Total Unique Members | **32** | 30 | 33 |
| Average Members per Meeting | **27** | 27 | 26 |
| Average Tenors per Meeting | **4.3** | 4.8 | 4.4 |
| Average Leads per Meeting | **7.8** | 7.4 | 8.8 |
| Average Basses per Meeting | **10.5** | 10.2 | 8.0 |
| Average Baris per Meeting | **4.8** | 4.6 | 5.0 |
| Full Attending Members | **19** | 19 | 14 |

**Guests:
-** Total Unique Guests: 6 (previous period: 11)

**CHAPTER DEVELOPMENT INITIATIVES**
**Audition for Admissions - ON HOLD**

I haven't been able to find a venue for the Audition for Admissions event.  At this point I don't feel like I have the time to book the venue and orchestrate the program for the A4A as well as implement the changes necessary for the Vocal Clinic.  Unless I can get some assistance finding and securing a venue for the A4A, I'm going to put this plan on hold until sometime in the late summer / early fall.

**Market Awareness - EXECUTING**

Jerry's been working hard to get more awareness of the chapter out into the community around us.  He's been sending letters to Bay Area singers' groups and invitations to run articles to neighborhood newsletters.

**Vocal Clinic 2015 - IN PLANNING**

I haven't been working much on the Vocal Clinic for the past few weeks, but now that I'm putting the A4A on hold, I'll be refocusing my efforts here.

Jerry has continued working on promotional material for the Vocal Clinic and has scheduled final review for April 7th.