

Minutes July 11, 2015

**Final version approved by the board August 1, 2015**

Palo Alto - Mountain View Chapter of the Barbershop Harmony Society  
Minutes of the Board of Directors' Monthly Meeting, 10:00 AM on July 11, 2015, at John Hinkle's office,  
2007 West Hedding St., San Jose, CA.

**Attendance:**

President Dave Kocharhook, Treasurer Dave Morley, VP Music Terry Moore, Member-at-Large John Hinkle, Member-at-Large Nigel Endersby, Past President Jim Sherman.  
The meeting was called to order by the President at 10:00 AM.

**Approval of the Minutes**

The board decided that last month's board minutes should be amended as follows:

The Board secretary is charged by the Board to contact Nashville to instruct them as follows:

☐ If B. McHenry ("McHenry") submits his PAMV chapter membership renewal, Nashville should put a hold on his renewal until approved by our chapter;

☐ Should McHenry request chapter membership renewal, Nashville should contact PAMV that he attempted to do so;

☐ Ask if it is true that McHenry paid for and holds a 2-year membership and if so, why was this allowed / possible.

A motion was made to approve the June minutes as presented as amended above. The motion passed.

**Reports**

**Treasurer's Report**

Dave stated that we are not in as good a position as we were last year (i.e. less cash in the bank now) so he is "mildly concerned". As a result we need to recognize our financial constraints and lease appropriately-priced facilities for two annual shows.

**Music VP Report**

There was no discussion of the Music report.

**Chapter Development VP Report**

The Vocal Clinic was a success on many fronts: people enjoyed it, our last night with Bay Area Showcase was a lot of fun and we have 5 - 6 guests on the risers on Thursday nights as a direct result of the clinic. Our average weekly headcount for the month of June was up compared to the same period last year.

### **Marketing VP Report**

While Jeff was not present we discussed his report that discussed the purposed of our new on-line accounts, standardizing addresses for direct communication regardless of who holds the board position (i.e. the secretary's communication with Nashville).

There was no Program report.

A motion was made to approve the July reports as presented. The motion passed.

### **Old Business**

#### **2016 Spring Show Update – Dave Kockarhook**

Show Timing – April or May 2016. Plans for the show are progressing. A venue has not been identified, but the list of affordable options is short.

#### **Chapter Strategic Plan:**

Chuck Borrecco would like an update on the Strategic Plan ("SP") that the board said can and will be posted on the Peninsulaire's Groupanizer website.

Sean discussed the purpose, value, and long-range vision of the SP and stressed that it is flexible and can be updated over time. It should give us direction regarding where we want to go in the future, including: our projected scores in competitions, our projected chorus headcount and the effectiveness of our community outreach. The SP should be reviewed quarterly (plan versus actual) and the document should be updated annually.

Bert objected to the language: "the Peninsula's premier organization for men who love to sing". While Sean said that the language could be changed, he pointed out that while other barbershop choruses may rank higher "in the San Jose area", we could still claim to be the premier organization "on the Peninsula".

#### **Spring Show Update - Dave Kocharhook**

We have a facility that we could use but he thinks that we may be able to secure a superior venue. Many of the facilities within a reasonable proximity of our Sunnyvale rehearsal hall cost more for a one day use than our budget allows. For example, the Quinland Center in Cupertino is \$1,300 for a one day rental and it is on the low side of the cost spectrum for places Dave has considered.

While our Sunnyvale rehearsal hall is among the lowest priced venues to rent, it is a logistical challenge. We don't have a show chairman yet. Jim Sherman – we haven't seen a budget for the show. Dave agreed to provide one by the next board meeting. Dave and Sean both looked at theater at San Jose City College as a possible location that seats 326 people. The cost is \$132 per hour. It's a possibility for a show location.

### **Audition for Admission**

Any way that this could happen this year? Yes - if we can find the venue i.e. downtown Palo Alto at University and Emerson. Andy offered to look into Santana Row in San Jose as another possible place.

### **New Business**

#### **Youth Harmony Camp – Jim Sherman**

Jim expressed concern about the Youth Harmony Camp regarding donations / fundraising for the event. In particular, there is confusion as to the difference between the Lloyd Steincamp Endowment and Richard Lund's fundraising efforts (the primary organizer of the camp). Richard founded the camp in the late 1980's. Jim stressed that the confusion could be minimized if Richard's camp financial books were more transparent which would help fundraising efforts. Jim will ask Richard if he could provide more financial information about the camp. After sharing his books, the chorus should strongly consider supporting it.

#### **Mechanical License – Sean Abel**

We could get professionally recorded music of the chorus that could be put on our Website for marketing purposes, but there would be a cost to do this. Sean – there are charts that we could record the chorus performing and put this on our website for a limited time period for a nominal price. Bert – Could we record Cabaret? Sean – no, the quality would be poor and not worth posting. We need professionally recorded work to create a positive impression.

#### **Raising Money – Dave Kocharhook**

Our guest from our last Board meeting discussed with us that we are in great position to secure grant money because of our outreach and free community performances. In order to increase the odds that we will secure grant money we should get 100% participation from the chorus members to give annually to the chorus. The amount of money raised is less important than getting every member to participate in "giving something".

A flyer was distributed by Mike Irvin that will be distributed at rehearsal on Thursday night asking the members various questions about whether their employer provides matching grants for non-profits, asking local banks for grant money / contributions, etc. Dave suggested that we could have a "weekly contribution" for chorus members who prefer to give that way, rather than a one-time gift to the chorus. John Hinkle agreed to collect the weekly contributions and Dave Morley said that he would provide the year-end letter to each member that would summarize the individual's giving for the year and could be used for tax purposes.

#### **Barbershopper of the Quarter**

John Hinkle shared Chuck Borrecco's proxy to nominate Andy Maurer as the Barbershopper of the Quarter for his work with the Vocal Clinic and the well-received final night with the Bay Area Showcase. The Board voted to have Andy as Barbershopper of the Quarter. The meeting adjourned at 12:15pm.