**MEETING ATTENDANCE DATA**

**This report contains attendance data for five meetings:**

**Members:**

|  |  |  |  |
| --- | --- | --- | --- |
| Category | **This Month** | Last Month | Last Year |
|  | **Oct 2015** | Sep 2015 | Oct 2014 |
| Total Unique Members | **34** | 35 | 34 |
| Average Members per Meeting | **27.8** | 27.2 | 27 |
| Average Tenors per Meeting | **4.2** | 4.8 | 4.0 |
| Average Leads per Meeting | **8.2** | 7.0 | 7.6 |
| Average Basses per Meeting | **10.0** | 11.0 | 9.8 |
| Average Baris per Meeting | **5.4** | 4.4 | 5.8 |
| Full Attending Members | **16** | 15 | 14 |

 **Guests:**

- Total Unique Guests: 3  (previous period: 8)
-- Audience:  0
-- Prospects:  2
-- Friends:  0
-- Former Members:  1

**CHAPTER DEVELOPMENT INITIATIVES**

**Development Representatives - IN PROGRESS**

I haven't made much forward progress on this topic in the past month.  I am going to start including David and Ed on my mailing list for this report.

**Holiday Chorus - IN PLANNING**

I'd like to use the Holiday Chorus as a second guest acquisition initiative.  I need to get the ball rolling with rehearsal programming and marketing to make this work.

**Chapter Development Calendar - IN PLANNING**

I really need to formalize a calendar for how the events that the chapter participates in and how to best integrate Chapter Development initiatives into that schedule.  I have a gut feeling that we should formalize times of the year when we should focus our efforts on bringing in guests instead of the open invitation policy we have now.

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