

Minutes November 7, 2015

**Final version approved by the board December 5, 2015**

Palo Alto - Mountain View Chapter of the Barbershop Harmony Society

Minutes of the Board of Directors' Monthly Meeting, 10:00 AM on November 7, 2015, at John Hinkle's office, 2007 West Hedding St., San Jose, CA.

**Attendance:**

President Dave Kocharhook, Treasurer Dave Morley, VP Music Terry Moore, VP Marketing Jeff Harris, Member-at-Large John Hinkle, Member-at-Large Nigel Endersby, Past President Jim Sherman, Director Sean Abel, Coach Paul Eastman.

The meeting was called to order by the President at 10:01 AM.

**Approval of the Minutes**

Minutes from the previous board meeting on October 3, 2015, were approved without change.

**Reports**

**Treasurer's Report**

There was a brief discussion of Cabaret expenses.

**Music VP Report**

There was a discussion of possible dates for the installation dinner – probably Sunday, January 10, 2016 in the afternoon. The all-day session with Darren Drown will be on January 23.

The district is now planning conventions and prelims for 10 years in advance.

The Spring Show will be April 23, 2016.

**Chapter Development VP Report**

Report was submitted.

**Marketing VP Report**

The current focus is on Valentines promotion.

**Program Report**

No report.

The reports were accepted by a unanimous vote.

## **Old Business**

### **2015 Cabaret Show Update**

The programs are ready; everything is on track with Chairman Paul Freudenthal. There was a discussion of soliciting Valentines orders and Spring Show tickets at Cabaret. Someone will be taking orders; there will be a 10% discount if the customer buys at the Cabaret. Valentines will be \$60 at Cabaret (one day only) and Spring Show tickets \$20 (at Cabaret only). Dave K will donate \$500 to pay production costs to video the Cabaret show.

### **2015 Leadership Academy**

There will be a mini Leadership Academy workshop in Sacramento on December 12. John Hinkle, Bill Faught, and Jim Sherman will be attending.

### **Grant Program Update**

Mike Irvin will talk to Preston regarding our next step. Donations have been made by all members.

## **New Business**

### **Awards**

The 2015 Board Award was decided on. No Rookie of the year was named. There will also be a certificate of recognition.

### **Installation Dinner**

The installation dinner will be January 10, 2016. Tickets will be \$35 per person.

### **Holiday Chorus**

Chapter development is starting marketing now. We currently have 3 performances scheduled: Holiday Train on December 5, Mt View Tree Lighting on December 7, and Palo Alto Farmers Market on December 12.

### **2016 Spring Show**

There was a discussion of the headliner quartet. Quartets mentioned were Velvet Frogs, Blood, Sweat & Years, and American Pastime.

### **Uniforms**

There was a discussion of eliminating the white dinner jackets. Sean likes the class "B" uniform – "Jackets are too sloppy".

The approximate cost of a new uniform is \$250 if we switch to a new type of vest, tie, shirt, and pants. This would mean a \$125 charge for new members, down from \$200.

The travel uniform rules need to be reinforced: shirt, khaki pants, black belt, black socks, and black shoes.

### **Valentines**

Valentines will be delivered on February 12, 13, and 14, 2016. There was a discussion about singing at restaurants for \$400 per restaurant for one hour. Tasks are to identify 12 restaurants to approach and get a personal contact person to talk with at each restaurant.

The next Board meeting will be held December 5, 2015.

The meeting adjourned at 12:13pm with the good of the chapter.

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