

Minutes February 6, 2016

Final version approved by the board March 12, 2016

Palo Alto - Mountain View Chapter of the Barbershop Harmony Society

Minutes of the Board of Directors' Monthly Meeting, 10:00 AM on February 6, 2016, at John Hinkle's office, 2007 West Hedding St., San Jose, CA.

Attendance:

President John Hinkle, Treasurer Dave Morley, Secretary Bill Faught, Past President Dave Kocharhook, VP Music Terry Moore, VP Development Andy Maurer, VP Marketing Jeff Harris, VP Program John Wanless, Member-at-Large Jim Sherman, Member-at-Large Nigel Endersby, Member-at-Large John Jones, Director Sean Abel.

The meeting was called to order by the President at 10:00 AM.

Approval of the Minutes

Minutes from the previous board and planning meetings on January 9, 2016, were approved without change.

Reports

Treasurer's Report

Sales of Valentines was discussed in depth. In particular the cost of mailing the flyers is more than \$500 and we don't know the ROI of mailing them. A concern was raised about the contents of the postal and email mailing lists. Jeff Harris will own the contents of the mailing lists.

A motion to approve the 2016 budget proposed at the planning meeting was approved unanimously. John Jones wants the board to reconsider a donation to the YIH program later in the year.

Music VP Report

There was a discussion about the location of the March 5 coaching session.

Chapter Development VP Report

Andy requested help on finding his replacement in August.

There was a long discussion of the process for becoming a member. We have a process in place which we implemented recently. In particular we are attempting to avoid quick, single-issue board meetings to approve new candidates. The process allows for alteration in special circumstances (e.g. needing to sign up a member for an upcoming contest).

Marketing VP Report

The new website is almost ready. Board members are encouraged to give feedback to Jeff.

Jeff handed out instructions for using generic chapter email addresses (e.g. President, Treasurer). These should be added to the Yahoo mailing list.

There was a discussion about the proliferation of mailing lists (Yahoo, Groupanizer, etc) that duplicate each other. Bill Faught will propose a solution and solicit board feedback so the board can discuss it at the next board meeting.

Program Report

A new calendar was published. The position of Chorus Manager is still open.

The reports were accepted by a unanimous vote.

Old Business

Valentine Sales

This was discussed during the Treasurer's report. Members are encouraged to post a Valentine flyer (or a link to our website) on nextdoor.com.

Due to our change in class A uniform, we will need to discuss the uniform for next year's Valentine deliveries.

2016 Spring Show

We need another actor for the show, but other than that, things are moving along well. There was a long discussion about having 1 or 2 shows. We will stay with 1 show for now.

Uniforms

Dave K will get more tie samples. We need the uniforms for contest on April 2. Jeff Harris will determine how to get chorus pictures in the new uniforms for marketing purposes.

New Business

FWD Division Contest

The contest will be in Castro Valley. Registration is now open for chapter members.

Search Committee – Gig Sales Person, Grant Writer

The search committee has no leads for a gig sales person. There are several possible candidates for grant writer.

2016 Cabaret Show

We need a show chairman. John Jones will write up a description of the job which Bill will post on Groupanizer.

New Website

Discussed in the Marketing report.

Mission, Vision, Objectives Statements

Jeff pointed out that the old website had several versions of some of these.

Sean said he had been tasked with producing these, and they are on DropBox.

Bill will move these to Groupanizer and solicit board member feedback.

Upcoming Board Meeting Dates

Board meetings will occur on March 12, April 9, May 7, June 4, and July 9.

Cubberley Gig March 19

The board decided to make this a chorus singout. It will be posted on Groupanizer.

New Member

A motion was made to approve Connor Snell as a member of the chapter as he has met the requirements of meeting attendance and passed his audition. The motion was seconded and passed unanimously.

The next Board meeting is scheduled for March 12, 2016.

The meeting adjourned at 12:07pm with the good of the chapter.
