

Minutes March 12, 2016

Final version approved by the board April 9, 2016

Palo Alto - Mountain View Chapter of the Barbershop Harmony Society

Minutes of the Board of Directors' Monthly Meeting, 10:00 AM on March 12, 2016, at John Hinkle's office, 2007 West Hedding St., San Jose, CA.

Attendance:

President John Hinkle, Treasurer Dave Morley, Secretary Bill Faught, Past President Dave Kocharhook, VP Music Terry Moore, VP Development Andy Maurer, VP Marketing Jeff Harris, VP Program John Wanless, Member-at-Large Nigel Endersby, Member-at-Large John Jones, Director Sean Abel.

The meeting was called to order by the President at 10:01 AM.

Approval of the Minutes

Minutes from the previous board meetings on February 6, March 3, and March 5, 2016, were approved with a change from "FWD District Contest" to "FWD Division Contest".

Reports

Treasurer's Report

The chapter received a grant for \$2000, of which \$1000 is designated for new risers.

Our music purchase expenses so far this year have almost used up the music purchase budget item.

The church hall rental for the recent one-day coaching session was \$450, a large amount.

Music VP Report

No discussion.

Chapter Development VP Report

No discussion.

Marketing VP Report

There was a discussion about ordering tickets online, and having digital vs paper tickets.

Program Report

No discussion.

The reports were accepted by a unanimous vote.

Old Business

Valentine Sales

We made a profit of \$3158, less than our targeted \$3500. We sold a total of 47 valentines, most delivered on Friday. Sean and Dave Morley volunteered to talk to florists about jointly selling Valentines and flowers next year.

2016 Spring Show

The Spring Show budget was presented. We are trying to sell ads in the program.

Uniforms

Most of the new uniforms were distributed last chapter meeting. We may still change the buttons. There was a discussion about the remaining uniform fund.

Search Committee – Gig Sales Person, Grant Writer

No activity. The search committee will also look for someone to help Andy.

2016 Cabaret Show

Paul Freudenthal has volunteered to be show chairman.

Mission, Vision, Objectives Statements

No activity. Bill will work with Sean on these statements.

Chapter Mailing Lists

Our current mass mailing list for postal mail has over 500 addresses. There was a long discussion about whether it is cost-effective to mass mail show announcements etc to this list. The consensus was that it is not cost-effective.

A motion was made and passed to drop surface mass mailings using a mailing list after May 1, 2016.

In keeping with the motion and consensus, the Spring Show committee may decide to mail one last item to the addresses on the list and encourage recipients to send us their email address.

New Business

FWD Contest

The contest will be in Castro Valley on April 2. There was a discussion about safe practices when having minors in the chorus. Bill Faught will draft a policy statement for the next board meeting.

List of public service activities for 2015

The following free public performances and events were held by the chorus in 2015:

- May 20 thru June 24 – Vocal Clinic
- May 31 – Soka Gakkai International Church performance
- August 8 – Palo Alto Farmer's Market performance
- November 20 – TV interview at KMTV in Mountain View
- December 5 – Santa Train performance
- December 7 – Mountain View Tree Lighting performance
- December 12 – Palo Alto Farmer's Market performance

Church Floor

We have been informed by the church (our meeting hall) that we scratched the floor with our risers. Terry Moore will present options to the church for how to fix the floor.

New Member

A motion was made to approve Austin Deeter as a member of the chapter as he has passed his audition and sung with us for several months. The motion was seconded and passed unanimously.

The meeting adjourned at 11:56pm with the good of the chapter.
