

Marketing and Public Relations Report

August 2016

Future Recruitment Proposals [continuing]

No new actions.

2017 Spring Show [continuing]

No new actions.

2016 Fall Cabaret [continuing]

Flyers have been created; Ticketing website is targeted to be finished and operational within the week and announced on the Friends of the Peninsulaires email list, Peninsulaires web page and Peninsulaires Facebook page. The ticketing solution for the 2016 Cabaret has no additional fees, other than the PayPal charges. PayPal charges can be reduced by filing for non-profit status.

Print Media [continuing]

Community newspapers have been collected and culling of contact, calendar, and other information has started but is not yet in a position to begin marketing efforts.

Web Properties Update [continuing]

Barbershop-Harmony.org [continuing]

The official lichen of The Peninsulaires was added to the website.

FreeVoiceLessons.net [continuing]

No new actions.

<https://www.Facebook.com/Peninsulaires/> [continuing]

Events and postings have been updated to reflect the Fall Cabaret. Ticket purchases will be linked directly from the Facebook site.

Friends of the Peninsulaires Email List [continuing]

The Friends of the Peninsulaires email list will be transitioned to announce Ticketing for the Fall Cabaret. The holdup with transitioning is keeping the original subscriber origin information intact.

Peninsulaires Platinum Anniversary [continuing]

Friday, November 9, 2018, the Peninsula Chapter turns 70 years old. No events are currently planned this far in advance, but this date should be kept in mind for future events and tie-ins.

Expiration Dates [continuing]

web hosting	2017-07-14	\$25
FreeVoiceLessons.net	2017-02-19	\$11
Barbershop-Harmony.org	2017-06-25	\$11
ThePeninsulaires.com	2017-06-21	\$11
ThePeninsulaires.org	2017-06-21	\$11
ThePeninsulaires.net	2017-06-21	\$11

Respectfully submitted,

Jeff Harris

2016 VP Marketing and Public Relations

Palo Alto-Mountain View Chapter, SPEBSQSA

Silicon Valley's Barbershop Chorus