

Minutes September 10, 2016

Final version approved by the board October 1, 2016

Palo Alto - Mountain View Chapter of the Barbershop Harmony Society

Minutes of the Board of Directors' Monthly Meeting, 10:00 AM on September 10, 2016, at John Hinkle's office, 2007 West Hedding St., San Jose, CA.

Attendance:

President John Hinkle, Secretary Bill Faught, Treasurer Dave Morley, VP Music Terry Moore, VP Marketing Jeff Harris, VP Program John Wanless, Past President Dave Kocharhook, Member-at-Large Jim Sherman, Member-at-Large Nigel Endersby, Director Sean Abel, Chapter member Addison Snell.

The meeting was called to order by the President at 10:00 AM.

Approval of the Minutes

Minutes from previous board meetings on May 7, August 13, and September 1, 2016, were approved without change.

Reports

Treasurer's Report

The chapter started the year 2016 with approximately \$6500 in the bank, and it looks like we may end the year with only \$3300. Dave Morley says we shouldn't panic yet but should address the income issue.

Positive notes: Uniforms and uniform additions (e.g. buttons) are no longer subsidized. We also receive \$60 from dues for each regular member.

Music VP Report

Thanks to VJ for leading a physical warmup session during our rehearsal.

Chapter Development VP Report

No report.

Marketing VP Report

No discussion.

Program Report

No discussion.

The reports were accepted by a unanimous vote.

Old Business

2016 Cabaret Show

The Cabaret Show is now listed on the District calendar. Things are moving well. Tickets can be purchased.

There was a discussion of selling ads/sponsorships and putting them on the placemats.

2017 Spring Show 2017

We still need a producer for the show. The producer is in charge of making things happen: script, actors, sound, lighting, props.

There was an extensive discussion about how to make the show more attractive to non-barbershop patrons.

Sean suggested PDQ (a Sweet Ads quartet) as the headline quartet. Others suggested having one or more youth groups to participate.

Finances thru 2016

There was a long discussion of chapter finances, both short and long term.

There was a general consensus that we need a long-term plan to pay for our additional expenses we are incurring to sing better. This will probably involve an expected contribution from active chapter members over and above the regular dues. Other suggestions were that individuals could sell a large amount of tickets or a large amount of show advertising in lieu of the contribution. A committee consisting of Dave Morley, Jim Sherman, and Dave Kocharhook was formed to develop a proposal that would start in 2017.

For the short term, there was a consensus that the chapter needs funds now.

A motion was unanimously passed to ask active members for a \$70 donation to cover costs between now and the end of 2016. Dave Morley and Dave Kocharhook will implement the plan.

New Business

Eventbrite for ticketing

There was a discussion about using Eventbrite for our shows because the Society negotiated a lower fee from them. Jeff Harris determined that we would receive less money per ticket because the fees to Eventbrite would be on top of payment processing fees. We will not be using Eventbrite.

Holiday chorus

After some discussion, the board reached a consensus that we will have a Holiday Chorus this year and non-members will be invited to join. The target is 3-4 performances. Terry Moore will work with Bert to schedule the performances.

Chapter Development Proposals

Addison Snell summarized three proposals for chapter development activities in 2017, and received some feedback from the board.

- a. Targeted audition dates – Addison suggested that candidates are more likely to come to a specific audition date than a come-any-time date. The board consensus is that the VP Development should go ahead with this proposal.
- b. Pancake breakfast – Several board members thought that Silicon Valley might not be a good venue for this type of activity.
- c. Summer church singing – No consensus on this proposal.

Next Board Meeting

The next board meeting will be Saturday, October 1, 2106.

The meeting adjourned at 12:22pm with the good of the chapter.
