

Palo Alto – Mountain View Chapter, Barbershop Harmony Society
Minutes of June 18, 2011 Board Meeting
4320 Stevens Creek Blvd, Suite 171, San Jose, CA

Board members present: Dave Kocharhook (President), Dave Morley (Treasurer), Gary Miller (Program VP), John Heather (Marketing VP), John Hinkle (Development VP), Paul Eastman (Member at Large), Terry Moore (Music VP)

Board members absent: Ian Marshall (Secretary), Mark Torrance (Immediate Past President)

Guests present: Steve Sammonds

The meeting was called to order at 10:07am by Dave Kocharhook, President.

The minutes of the previous meeting (5/7/11) were approved.

The Music and Chapter Development reports were accepted.

Details of the upcoming June 25 show were discussed, but the Board did not perceive a need to take any action.

We know of no prospective attendees for the Youth Harmony Camp in September, although Lynbrook High School has sent people in the past. All of the Crittenden Middle School group have graduated, so next year we'll start from scratch.

Groupanizer implementation is underway. We'll be purchasing a license, as our free trial has expired. Since the Board has previously authorized payment, we don't need to do anything further. It will be some time before Groupanizer is ready for all chapter members to use. It cannot provide public access, but is only designed for members to use. You can try it out at <http://peninsulaires.groupanizer.com>.

Chuck Borrecco knows of another group interested in using our rotating, lighted barber pole. The Board informally agreed to donate it, with the understanding that we could borrow it back if we wish. We have only used it only once in the last ten years.

The Installation Dinner is scheduled for Saturday, January 7, 2012. Dave K will reserve a place and report status at the August Board meeting.

John Hinkle will submit details of our Voice Clinic to the District to assist them in organizing similar events in other chapters. He has submitted an article to Westunes, but it was published in the Division News section rather than as a separate article.

The Voice Clinic will be repeated in the fall, starting after Labor Day and finishing before the Holiday Chorus rehearsals begin on October 18.

Paul asked what we are doing to grow our membership. A lively discussion followed. CACM will be resumed in July. Suggestions were: (1) Have official greeters to welcome people (members and guests)

as they enter the door. Suggested greeters are Jim Turner and Ian Marshall. (2) Have experienced tag singers to invite a guest into a quartet. We could have a session for members on how to teach a tag. However, we'd still need designated "professional" tag teachers, who feel comfortable teaching all four parts. We could use tags from Polecats or chorus repertoire, which guys already know. (3) At a performance or singout, close with "Keep the Whole World Singing" which goes to an "ooo" during which an announcer invites interested men to visit us; then we sing words again. (4) Redesign the sandwich board to display flyers without obscuring the sign.

We recommended that the Development VP have a cadre of assistants, so the VP doesn't need to do everything himself. All members are *de facto* members of the Development committee.

The meeting adjourned at 11:35am.

- Prepared by Terry Moore, substituting for Ian Marshall