

Marketing and Public Relations Report

April 2017

2017 Spring Show [continuing]

Online ticketing is active and we're waiting for the ticket sales to roll in. An email list has gone out, and more will follow. The event is listed on Facebook and our website with a header advertisement.

2017 Vocal Clinic [continuing]

Fullcalendar.com will be used to spread the marketing to print and other appropriate media in the Bay Area approximately April 3. The website will be updated for 2017 information at the same time.

2017 Fall Cabaret [continuing]

No new actions. Fullcalendar.com will be used to spread the marketing to print and other appropriate media in the bay area on or about October 1.

Web Properties Update [continuing]

All domains have been renewed for 2017 and have been consolidated into one domain registrar account.

Peninsulaires Platinum Jubilee [continuing]

Friday, November 9, 2018, the Peninsula Chapter turns 70 years old. A homecoming/reunion event and multi-media production will be attached to the 2018 Spring Show. David Menestrina has agreed to be the Reunion Coordinator.

Dave K. has donated 2 hours of studio time for video recording of promotional materials for the Platinum Jubilee and other marketing needs. A script and cast need to be procured from available human resources.

The Diamond Jubilee will be Thursday, November 9, 2023, and the Centennial Jubilee is Monday, November 9, 2048.

Upcoming Events [continuing]

Service	Expiration	Approximate 1 year renewal cost
Web Hosting	2017-07-14	\$25
FreeVoiceLessons.net	2018-02-19	\$11
Barbershop-Harmony.org	2018-06-25	\$11
ThePeninsulaires.com	2018-06-21	\$11
ThePeninsulaires.org	2018-06-21	\$11
ThePeninsulaires.net	2018-06-21	\$11

Respectfully submitted,

Jeff Harris

2017 VP Marketing and Public Relations

Palo Alto-Mountain View Chapter, SPEBSQSA

Silicon Valley's Barbershop ChorusSM