

# **Marketing and Public Relations Report**

## **June 2017**

### **2017 Fall Cabaret [continuing]**

No new actions. Fullcalendar.com will be used to spread the marketing to print and other appropriate media in the bay area on or about October 1. A Venue and date are confirmed.

An online Project Management package is being explored to see if it will work with keeping track of 2017 Cabaret Planning for the poor sucker who is the 2017 Cabaret Show Chair.

### **Peninsulaires Platinum Jubilee [continuing]**

Friday, November 9, 2018, the Peninsula Chapter turns 70 years old. A homecoming/reunion event and multi-media production will be attached to the 2018 Spring Show. David Menestrina has agreed to be the Reunion Coordinator.

Dave K. has donated 2 hours of studio time for video recording of promotional materials for the Platinum Jubilee and other marketing needs. A script and cast need to be procured from available human resources.

The Diamond Jubilee will be Thursday, November 9, 2023, and the Centennial Jubilee is Monday, November 9, 2048.

### **2018 Valentines [new]**

Wednesday, February 14, 2018 is fast approaching, and any pricing change consideration should be completed before October Board Meeting so promotional materials can be made available at 2017 Fall Cabaret.

Respectfully submitted,

Jeff Harris

2017 VP Marketing and Public Relations

Palo Alto-Mountain View Chapter, SPEBSQSA

Silicon Valley's Barbershop Chorus<sup>SM</sup>