

VP Music Report

5 Aug 2017

- The Assistant Director program is moving forward. ADs, Director and Coach are pleased with the progress. Specifically:
 - Ads appreciate advanced info about which song the AD will direct and what Dir wants the AD to focus on.
 - Dir's focus now is in helping the AD get comfortable in front of the group. Next phase is to move from "gang sing directing" to "choral directing."
 - Chorus members have commented that the program is positive and having different directors helps the chorus member focus.
 - While the AD is directing Dir is able to do other things like:
 - Sing in a section and hear what's going on there
 - Listen to the entire ensemble sound
 - See the visual impression without needing to focus on directing
- AD Larry Valencia is now our in-house Performance Coach. The Music Team discussed the fact that we've been working on this for years but consistency has not been there. Larry is committed to the consistency. In addition, the Team discussed the fact that "individualized positive reinforcement" is an important component of improving the performance level of the chorus. Individual members believe they are doing what is being asked. But in reality they may not be doing enough. Larry, Sean and Paul will use positive suggestion with individuals to help them increase their personal performance. "Wilber, this is the happy part of the song. Can you show me more happy?"
- Dave K will get additional information and possibly videos of Debra Lynn (bel canto coach). Objective is to get the men excited about the event so that they will get more out of it. Dave will send

several messages highlighting her successes and showing what she's accomplished with other barbershop groups and quartets.

- The quartet coaching session will occur as scheduled. We need a venue. Since there are only three quartets (and 2 of them are splitting the time) we don't need the church hall. DK to see if we can use John Hinkle's office.
- Music VP is looking for a new Music Librarian. Dave Weatherford is moving to Florida on Sept 15.
- Taping program was discussed. No more than 6 men have send tapes to Paul. Sean introduced a "mass taping" action during one song at the July 27 rehearsal. Hopefully Paul will get lots of personal assessments.
- We want to make sure to keep the balance between intensity and fun. It was agreed that the balance is good right now. But we also agreed that we need to keep it that way. Music Team members will signal Dir if they feel things are tilting too far during a rehearsal.
- We're already working on the songs for Cabaret 2017. Thanks to the weekly schedule and syllabus created by Sean we are able to do this while continuing to work aggressively on the two contest songs.