**Palo Alto-Mountain View Chapter Board Meeting**

**Minutes from April 7, 2018**

The meeting was called to order at 10:05 am by President Sherman, in Los Altos at Al Ward’s State Farm office. Also in attendance were D. Kocharhook, L. Valencia, J. Harris, D. Morley, Eliot Rubinof, John Hinkle and B. Howd. M. Tabry, John Wanless, and S. Abel were not present.

**Approval of Minutes**

The minutes of the previous monthly board meeting were unanimously approved as submitted.

**VP Reports**

Treasurer’s Report: The financial status of the chapter is OK, but we took a loss of about $1877 on the show. Our member donation fund is doing fine (suggested $10/month/member). The riser fund is not yet finalized because the rest of the shed has not been delivered; assembling it might involve unforeseen costs. Debra Lynn’s hotel bill seemed high, not clear why.

GigSalad has attracted a few inquiries for quartets and the chorus, so we’ll continue paying for it for now. Al Ward as well as Jeff should be made contact people.

Music Report: Things seem to be going OK. Not clear whether we should request more coaching from Debra Lynn. The planned podcast not yet rescheduled.

Chapter Development Report: No report, because Mark is in Dallas.

Marketing Report: Reregistration of the website and our web names must be done soon; Jeff will take care of it. We should update the pictures of people on Groupanizer. Bob H. will contact John Wooldridge to ask him to bring his camera to practice.

Program Report: John Wanless in Dallas, so no formal report. We need to work out the details for a summer barbecue. Need volunteer to reserve a site, Sunnyvale resident if we want the same place. Sean has volunteered to cook ribs.

Reports were unanimously approved as submitted.

**Old Business**

2018 show. We didn’t sell enough tickets, but it was good, and members had fun. Particularly nice to interact with the “old members.” It was suggested that we invite the old members in the area to the summer barbecue, which was favorably received.

Vocal Clinic. Planning well in progress, and Jerry reported last Thursday that 100 people had signed up (although usually about half show up). We agreed that we should ask the church to use the Shaner room during the clinic and offer to pay extra for it. Dave Kocharhook will discuss this with the church.

It was also discussed how much we should be marketing the vocal clinic to women. Are we doing too much in this direction, causing unnecessary complications with the clinic? Should we consider men only next year? No decisions made but should be thinking of this during this year’s clinic. Also, can we provide $5.00 discount coupons for the fall cabaret show to all clinic attendees? We agreed this was a good idea and directed Jeff to develop some coupons.

The “A Capella U” vocal training day with Bay Area Showcase failed to induce a volunteer from our chorus to lead our efforts to work with Julie, their director, and market it to male youth, so Jim S. has informed Julie that we’ll opt out of it for this year.

The schedule for the upcoming NorCal contest is now out, and will be emailed to our members.

**New Business**

Nominating Committee. A committee has been formed, with members Dave Menestrina, Jeff Harris, and Nigel Endersby.

Strategic Planning Review. Sean was not present, so this was deferred until next month.

Dave K. had minor damage to the truck he rented for moving risers, which wasn’t covered by the rental insurance he’d paid for. We discussed whether the BOD insurance we bought through the society might cover this. Jim S. agreed to investigate this.

2019 Shows. Considering the low attendance at our spring show, we need to decide whether we should have only one show next year. It was proposed that if there were only one, it should be the fall cabaret (with two performances), because this ice cream social/lasagna dinner plan has been very popular. Perhaps the spring show could be changed to every other year? Discussion also involved the possibility of producing a “traveling show,” a shorter version of the spring show which might be taken to multiple venues. If this were done instead of our usual production, marketing of this will take major efforts. After lengthy discussion, John Hinkle moved to not have the “traditional” spring show in 2019. The motion was passed with one dissenting vote. More planning is needed for next year’s activities.

New Members. Adam Donovan was proposed as a new chorus member and was approved by unanimous vote.

**Next Board Meeting**

The next board meeting will be Saturday May 5, at 10:00 am, at 4546 El Camino Real, Suite B4, the State Farm office at the corner of San Antonio Road and El Camino Real. Bob Howd will not be present, and Jeff Harris volunteered to take the minutes.

**Good of the Chapter**

**ADJOURNMENT** at about 12:18 pm.

Respectfully submitted  
  
Bob Howd

Secretary