

# Marketing and Public Relations Report

July 2018

## Web Properties

Our VPS is running old technology and should be updated before next year's expiration. I am currently exploring other VPS providers at a similar price point.

### **Barbershop-Harmony.org [continuing]**

No new actions.

### **FreeVoiceLessons.net [continuing]**

No new actions.

### **<https://www.Facebook.com/Peninsulaires/> [continuing]**

The Chapter Facebook account access has been pruned. Past Facebook account administrators have been removed and Larry Valencia has been added as an account Administrator.

## **Peninsulaires 75th Anniversary [new]**

Thursday, November 9, 2023, the Peninsula Chapter turns 75 years old. No events are currently planned this far in advance, but this date should be kept in mind for future events and tie-ins.

## **2018 Cabaret [new]**

With a show date of December 1, show promotion should begin by October 1, 2018. Tickets have been printed with the same price as last year, face value of \$20/\$30. Tickets sold in advance may have a \$2 discount applied.

## **Expiration Dates [continuing]**

Service	Expiration	Approximate 1 year renewal cost
web hosting	2017-07-15	\$25
FreeVoiceLessons.net	2019-02-19	\$11
Barbershop-Harmony.org	2019-06-25	\$11
ThePeninsulaires.com	2019-06-21	\$11
ThePeninsulaires.org	2019-06-21	\$11
ThePeninsulaires.net	2019-06-21	\$11

Respectfully submitted,

Jeff Harris

2018 VP Marketing and Public Relations

Palo Alto-Mountain View Chapter, SPEBSQSA

Silicon Valley's Barbershop Chorus<sup>SM</sup>