

## **Music VP Report May 2019**

- During the month of April we had two chorus performances: One at the Morgan Hill Library; the other was our Spring Show on April 27. VP Music was unable to participate in the Morgan Hill show but reports from those who did participate were that the audience was very receptive and that the chorus sang well. I have not received any feedback for our contact at the Library.

The Spring show was a performance success. The audience for both the matinee and evening shows was small, but very receptive. I heard from many of the men that their guests very much enjoyed the show - that included our special performers, Funderstruck.

- Spring Show Chair, Eliot, VP Marketing and VP Music discussed future show possibilities. We were in agreement that having a special music performer that is NOT a barbershop group is a strategy upon which we can build. We think that making this a standard part of our Spring Show offering could greatly expand our audience.

While The Peninsulaires have done this periodically over the years, it has not been a sustained effort. We think that making it a sustained effort will result in both performers and audiences seeking us out. The objective is to have the Spring Show become known as an inclusive production. It will take several years of effort for that to happen, but doing so has the potential of attracting talent to us – as well as new audience members.

We think that our Fall Cabaret, which has historically been our biggest revenue generating show, should stay the same. It can be the event for barbershoppers. We think that some portion of the

new audience we attract from the Spring inclusive production would attend Fall Cabaret.

- Two Lead singers passed their auditions in April: Gene Morrison and Calvin Yin.
- The Music Team will review the current Chapter Repertoire and consider the possibility of retiring some songs and bringing in others. There is nothing specific in mind at the moment, but we do an annual review and now that the Spring Show is over, it's a good time to do the review.
- It may be noted in other reports (or a past report from another VP), but I wanted to mention that, so far, five men have joined the Sunnyvale Elks Lodge: Bert Laurence; Jordan Makower; Larry Valencia; Michael Gordan; Dave Kocharhook.

It would be great if others would join as well. As an aside, our connection to the Elks has the potential to open performance and membership opportunities beyond the Elks membership itself. The performance events we have committed to (as part of our exchange for usage of the facilities) have the potential to bring us into contact with large corporations and major public agencies. The Elks are extremely well connected. We are about to experience how this alliance will help The Peninsulaires.

- We now need to begin planning for Fall Cabaret. The date has been set: Saturday, Nov 16, 2019. The venue will be the Elks Lodge. Currently there is no chairman, no show theme and no guest performing group.