Chapter Development Report for February 2012

Members on the Risers:  Average 34.25 (Drop of 3.75 from January)

Guests:  4 (one prospect for Singer’s Clinic III)

New Members for Month:  1 (Bob Howd, Lead-Bari).

Total new members for the year: 2

Possible new members:   Half the Population.

We have set the date for Singer’s Clinic III. It will run six Tuesdays starting on May 15, 2012. The Great Paul Eastman will once again teach the program. We have 3 people who have expressed interest in attending, but need to now rethink and prepare for our MARKETING (Nigel and committee) campaign to begin by April . Since we get only one shot this year at the present form of the Singer’s Clinic, we need to make it a great one!

Bert Laurence has been in contact with “Harold Hill” and our little committee is discussing other promotions for the year. We believe that our chorus or quartets need to be singing to “Chapter Development” relevant audiences as well as our charitable performances. Hopefully we can get the chapter to help find these “relevant” audiences.

John Hinkle, Chapter Development