

Final Version Approved by the Board on June 2, 2012

Palo Alto – Mountain View Chapter of the Barbershop Harmony Society

Minutes of the Board of Directors' Monthly Meeting, 10:00 AM on May 5, 2012 at John Hinkle's Office, 2007 West Hedding St., San Jose, CA

Attendance:

Membership VP John Hinkle, Immediate Past President Dave Kocharhook, Secretary Ian Marshall, President Chuck Mollett, Member-at-Large Jeff Harris, Program VP Gary Miller, Music VP Terry Moore, Member-at-Large Paul Eastman, Marketing VP Nigel Endersby, Chapter Member Bill Faught, Chapter Member John Woolridge

The meeting was called to order by the President at 10:02 AM.

Approval of the Minutes

Minutes from the previous board meeting on April 7, 2012 were approved.

Reports

Treasurer's Report and Budget

There was a question regarding the uniform fund showing a negative number, and it was unclear whether this negative number was a temporary result of the recent purchase of new uniforms or if there was truly a problem. This question will be addressed at the next board meeting with the Treasurer present.

Music VP Report

No music team meeting took place since the previous board meeting

Chapter Development VP Report

There are presently 25 people signed up for the singer's clinic beginning on May 15. Paul Eastman will likely conduct a phase 2 singer's clinic workshop series later in summer for the whole chapter and singer's clinic graduates.

Marketing VP Report

A discussion of locations for Cabaret took place - attempts to find a slightly more up-market location than the school hall where we typically perform were discussed.

There was also a discussion of pricing for Cabaret – the ideas of introducing lower prices for students, early purchasers, and more expensive front-row tickets that will be revisited when the full budget for Cabaret is prepared.

Program VP

No report was submitted.

A motion to receive the Treasurer's report and accept all other reports as submitted was made and passed, with an amendment to some mistaken references to the

Spring Show in the Marketing VP Report (these references were changed to Cabaret).

Old Business

Steve Sammonds Contract

The question was raised whether the director needs a pay increase – the price was set 7 years ago and possibly needs to be adjusted. Chuck Mollett and John Hinkle will continue to discuss the contract with Steve.

Secretary Replacement

The President has appointed a nominating committee to nominate officers for 2013 – this committee consists of Dave Kocharhook, Mark Torrance, Dave Morley. There will be a need for a new Secretary in October 2012 – the committee has approached one candidate who is considering taking on this role.

Guide for New Members

Music VP Terry Moore presented a new draft for this to the board. There was general agreement about a need for more structured new member orientation. There was a proposal to make a riser buddy system part of new member orientation procedures.

Harmony Foundation

There is an event happening on Thursday evening at the Fremont-Hayward Chapter meeting – Secretary Ian Marshall will email details to the PAMV Chapter.

E-mail List Service

Dave Kocharhook has investigated the possibility of using a commercial service to run a mailing list to contact groups (patrons for shows and events etc.), and after investigating several companies has determined that Vertical Response would best meet our needs. It will be the responsibility of the Marketing VP to administer the e-mail list. The cost will be 1.5c per email for up to 1000 emails, paying per use.

A motion was made to allocate \$50 to the PR budget for 2012 for the e-mail list service to promote chapter events to non-members; the motion passed

New Business

Chapter Photo Gallery

John Woolridge presented the need for an online photo gallery to distribute photographs taken at chorus events. After investigating 12 different website services, John identified smugmug.com as the best option. John Woolridge will speak to Mark Torrance about moving pictures from the old website to the new Smug Mug gallery.

A motion to allocate up to \$150/year to the photo sharing website smugmug.com was made and passed.

Cabaret Chairman

The search for a chairman for Cabaret is ongoing.

Youth Harmony Camp

This event will take place at Pollock Pines in the summer. There are opportunities to volunteer, donate money as a chapter, and encourage high school barbershop singers to attend.

Inter-Chapter Barbecue

Following the success of last year's inter-chapter barbecue in Walnut Creek, it was mentioned that it would be good to have a 2012 inter-chapter barbecue in the South Bay area. Terry Moore will contact leaders of local chapters to see if there is any interest.

Barbershopper of the Quarter

A motion to nominate Dave Morley as Barbershopper of the Quarter was made and the motion passed.

Chapter Achievement Program

Secretary Ian Marshall will fill out this survey and submit it to the Society.

The meeting was adjourned at 12:23 PM.