

Final version of the minutes approved by the board November 3, 2012

### **Palo Alto - Mountain View Chapter of the Barbershop Harmony Society**

Minutes of the Board of Directors' Monthly Meeting, 10:00 AM on October 6, 2012 at John Hinkle's office, 2007 West Hedding St., San Jose, CA.

#### **Attendance:**

President Chuck Mollett, Chapter Development VP John Hinkle, Chapter Member Jordan Makower, Secretary Bill Faught, Member-at-Large Paul Eastman, Immediate Past President Dave Kocharhook, Marketing VP Nigel Endersby, Program VP Gary Miller, Music VP Terry Moore.

The meeting was called to order by the President at 10:04 AM.

#### **Approval of the Minutes**

Minutes from the previous board meeting on September 15, 2012 were approved without changes.

#### **Reports**

##### **Treasurer's Report**

Previously, the chapter had a checking account and a savings account at Wells Fargo. Due to an overdraft fee that the bank charged for using savings account funds to cover a check, the Treasurer decided to close the savings account and have a single account, the checking account.

A concern was expressed about having class A uniforms for new members in time for the Cabaret Concert.

There is continuing concern about the falling bank account balance. It was noted that donations to the chapter operating fund are tax-deductible.

##### **Music VP Report**

A concern was expressed that the non-contest goers have a useful chorus activity while the contest chorus is practicing.

##### **Chapter Development VP Report**

John Hinkle spent several hours (Thank you, John!) getting the story on the Redwood Chorus remarkable success story in recruiting new members. His take: (a) lots of things like advertising and notifications didn't work. (b) What did work for them: (1) Chapter members inviting a guest. (2) Having afterglows in the community. (3) Recruiting high school students.

Paul Eastman then reported that a lot of Redwood's success was due to the Rohnert Park chapter dissolving and those members joining Redwood.

A long discussion ensued about how to promote camaraderie in the chapter.

### **Marketing VP Report**

This report focused on the Cabaret Show.

The tickets are ready. There is an email-able brochure available. Jordan M and Dave K have reworked the script several times in the last month. Parking may be a problem. If possible, the menu will be put on the website to get a better count of which dinners will be needed. Notifications will be put in local newsletters.

### **Program VP Report**

No report was submitted for this meeting.

### **Old Business**

#### **Guide for New Members**

The guide was briefly discussed and the consensus was that it is looking good as a handout for members either just before they join or just after.

Bill Faught volunteered to write a draft of a 1-page guest handout promoting membership.

#### **Holiday performances**

Past (male) participants in the singers' clinics will be encouraged to join the chorus as guests for the holiday performances. There will be Peninsulaire-promoting handouts at the performances.

### **New Business**

#### **Spring show 2014**

Some venues we are considering for this show will not book this far in advance, so booking this venue has been postponed.

#### **Elections**

The annual chapter business meeting and elections will be next Tuesday, October 9, 2012.

The meeting was adjourned at 11:48 AM.

