

Chapter Development Report for November 2012

Members on the Risers: Average **34 (increase of 2 over September)**

Guests: 14 new and returning guests.

New Members for Month: 1 (Ramin is re-instating

Prospects: 3

Total new members for the year: 6 plus Ramin, who is reinstating his membership.

We have had five Christmas Chorus guests. Potentially four of them may wish to audition.

Peter Groot is a very experienced singer and musician. His consideration is that his wife does not want him out so late. He also drives from South San Jose...maybe a South San Jose member would give him a ride or ride share?

Jeffrey Kirk is a former singer's clinic guy who is very enthusiastic and I think would like to be a member, but is very concerned about the audition process. I'm working on this. I would like someone like Chuck Thompson or Terry to stand next to him and do a listen-in.

Mickey Suen is also a Singer's Clinic grad and has been enthusiastic. I think he would pass his audition (I hope) if I can get him to pull the trigger. If others can grab him and sing with him, that would help me.

We have also had a guest, Philip Boudart, who says significant experience singing (also a bass). He seems to be interested in coming back when we get back to business in January. I'm staying in touch.

Bert Laurence continues to be in contact with "Harold Hill" and our little committee is discussing other promotions for the new year.

2013

At the last Board meeting we had approved a Guest night for February 5, 2013. This was not Chapter Development's plan, but we will do it with all our hearts. We intend to approach the marketing of the event as if it were a bigger event. Hopefully Marketing (Nigel) will send to ALL former clinic students and to local pastors/Choral Directors. A flyer to send by email and hard copies to post at Coffee Houses, Karaoke, Uke clubs, and the like, will also be

produced. Attendance of guests will really be about our guys inviting everyone they know to join us.

We will approach Steve with ideas for making this night all about the guests and less about refining our repertoire. Perhaps we can make the first half of the meeting include a short basic "lesson," some quartet performance, and singing a simple song. We are open to ideas.

We still think that the Clinic idea is the best promotion we have had in recent memory. We would like to pick a date for the next one to start after the Spring Show. Our working date as of now would be May 28, 2013.

Both Bert and Bill Faught have been promoting the idea of sending out quartets and VLQs to sing wherever men gather (excluding massage parlors). The idea would be to take the music to the streets, hand out cards and flyers as well as talk to interested men about visiting. This will take the cooperation of our quartets, but I am hoping we could do this about once a month for a trial run of 3-4 months and see what happens.

I am working with Jeff Harris on a handout for guests who express an interest in PAMV and for new members.

Respectfully,

John Hinkle, Chapter Development