

Final version of the minutes approved by the board January 5, 2013

Palo Alto - Mountain View Chapter of the Barbershop Harmony Society

Minutes of the Board of Directors' Monthly Meeting, 10:00 AM on December 8, 2012 at John Hinkle's office, 2007 West Hedding St., San Jose, CA.

Attendance:

President Chuck Mollett, Chapter Development VP John Hinkle, Secretary Bill Faught, Treasurer Dave Morley, Marketing VP Nigel Endersby, Music VP Terry Moore, Immediate Past President Dave Kocharhook, Member-at-Large Paul Eastman, Chapter Member Jim Sherman, Chapter Member Jordan Makower, Chapter Member Roman Avila, Chapter Member Al Ward, Music Director Steve Sammonds.

The meeting was called to order by the President at 10:03 AM.

Approval of the Minutes

Minutes from the previous board meeting on November 3, 2012 were approved without change.

Reports

Treasurer's Report

We realized a \$2937 profit from the Cabaret Show.

This year we went from a \$15,000 bank balance at the start of the year to approximately a \$7500 balance at the end of the year. We had several extraordinary expenses, including approximately \$4000 for new shirts and ties, and approximately \$1000 member ticket support for last year's installation dinner. Valentine profits were also down.

Music VP Report

Terry Moore led a discussion of chorus and quartet singing quality, with an emphasis on knowing the notes and music. The music committee will be discussing quality with members and asking members to perform our repertoire.

Chapter Development VP Report

There will be a guest night targeted at recruitment on February 5, 2013.

The tentative date for another Singer's Clinic is starting on May 28, 2013.

Several people suggested multiple avenues of recruitment to augment the singers' clinic. We added 8 new members in each of the last 2 years.

Marketing VP Report

Nigel remarked that it is easier to get money from people than to get their time; i.e. getting volunteers for the Cabaret Show was tough.

Marketing is currently working on promotion materials for Valentines and the guest night.

Program VP Report

No report.

A motion to approve the reports was approved.

Old Business

Royalties - The organization was told several years ago to wait to pay royalties for per-copy copies. The waiting time is over and we need to start paying ASCAP per-copy royalties. This means every time we make a paper copy or every time a member downloads a digital recording of a piece of music, the chapter must pay a royalty -- not a lot: the current amount is about 10 cents per download.

Sammonds Contract - John Hinkle and Steve Sammonds are working on this.

Guide for New Members - Still in progress. John Hinkle currently has a handout for guests.

Cabaret Show - The theme was a big hit with the guests. Jordan deserves kudos for making about 30 revisions to the script. There was a long discussion about quality of the food, how to serve it more efficiently, the value of trying out different menus. There is a large correlation between number of tickets sold and how comfortable chapter members are with the quality of the show.

Finally, thanks to Nigel for putting on a great show.

Spring Show 2013 - The position of show chairman is open. We have a budget but still need a headliner. Suggestion was to market more to the barbershop community.

New Business

Awards - The following awards were decided upon:

- Barber shopper of the quarter (Q3)
- Barber shopper of the quarter (Q4)
- Rookie of the Year
- Board Award

Travelling Trophies - All 3 of them have now been located (Barbershopper of year, Rookie of the year, Hall of Fame).

Valentines Day - February 14 is on a Thursday next year. We will advertise for doing quartets on that day, and negotiate with prospects for other days. The price for next year is \$75. If new quartets wish to participate, they should contact the music team immediately for coaching and refinement. We need more quartets; lots of tickets are sold to quartet members' friends.

Cabaret Show 2013 - Need a Chairman. The show will be in November.

Spring Show 2014 - Need a Chairman.

Chapter Bylaws - The standard national organization bylaws were modified to put our name into them, and approved by the Board. (No other modifications were made.)

Installation Dinner - Will be Sunday, January 13, 2013 at Harry's Hofbrau.

Public Web Site - John Heather will be improving the public website (barbershop-harmony.org).

The next board meeting will be Saturday, January 5, 2013, from 10am to 12pm

Meeting adjourned at 12:30 pm.