Chapter Development Report for February 2013

Members on the Risers:  Average **32  (increase of 2 over January)**

Guests:  18 new and returning guests.

New Members for Month: 0

                Prospects:               Fading

Total new members for the year:  0

The big news this month was our Guest Night on February 5.  We had a record number of guests (in the last 5 years) of 15.  The night was great, there was plenty of energy from the Peninsulaires.  The bad news is that  only that we had only one guest who returned so far.

I am continuing to contact our guests, but nothing exiting to report yet.

We handed out 50 fliers at the Sunnyvale singou t.   What a great crowd.  It helped that they had to exit through one door!

Our next major promotion is The Singer’s Clinic IV starting May 28.  I will talk to Paul about whether we should accept women.  I think that it was helpful to the energy of the clinic itself and we got some couples who were both singers.

John Hinkle