Chapter Development report for July 2013

New Members for month: 0

New Members for the year: 2

Guests for the month: 3 (members of other Choruses)

I am sorry that I will not be at the Board meeting or next Tuesday’s rehearsal, due to a family vacation.

This is the most important month for Chapter Development, as we are preparing for the 4th Singer’s Clinic starting September 10th. As of this writing we have 2 signups for the clinic with one month to go.

Nigel is preparing attractive posters and card type handouts for the guys to put up in their local Karaoke spots, coffee shops and anywhere a public announcement can be posted. Nigel is also preparing a notice to be sent to all members so they can easily be sent to our members’ relevant friends and email/facebook lists. Bert will give a strong pitch on Tuesday for the members to take action on getting the word out about the clinic. Nigel will have more printed materials and, I believe, will help Bert with the pitch. (Sorry I haven’t had time to tell Bert and Nigel about their jobs!)

Dave K. prepared and I believe has sent announcements to all previous Clinic attendees (we should have over 120 names on this list). Hopefully the board will lead the way on getting the word out!

Anyone (Steve) who knows how to post on our Chapter Facebook page, should post Nigel’s new color flier along with a personal pitch.

The only other concern besides attendance is who will be teaching. If Paul should not be available, I hope that perhaps Steve, Mark, Dave K, etc. can take up a lesson. Jim Sherman usually assists and may be able to teach a segment as well. We have prepared basic lesson plans to give the attendees.

Since we are not inviting outside singers to our Holiday program, hopefully we can offer attendees a shot at holiday singing on a selective basis.

Thanks for everyone’s support!

John Hinkle, Chapter Development