

**July 2013 PAMV Marketing Report  
for August 17<sup>th</sup> Board Meeting**

Nigel Endersby  
Marketing VP

Distributed two types of marketing flyers to the chorus for the upcoming Singers Clinic to start on September 10<sup>th</sup> and run for six weeks through October 17<sup>th</sup>. A mailer with a flyer was sent to ministers announcing the Clinic and inviting them and their parishioners to attend. The list includes all churches in Sunnyvale, Santa Clara, Mountain View, Cupertino and Palo Alto.

A third type of flyer will be distributed on Tuesday August 13<sup>th</sup> with tear off sections that have our contact information - the Peninsulaires website and John Hinkle's phone number.