Chapter Development Report for October  2013

 Members on the Risers:  Average 30

 Guests:  123 !  (Three weeks of the clinic)

 New Members for Month: 0

Total new members for the year: 3

Possible new members:   As of this writing we have 4 good candidates for audition.  All are members of either last year’s clinic or the clinic which ended this month.  (One candidate was from last year’s clinic, but appeared last week ready to audition.

Singers Clinic was certainly a success from a public service standpoint and hopefully we will get 2-4 new members.  We had over 50 signups and 41 showed up for week one.  By the last night of the clinic we had 26 clinic members on the risers.  The feedback from those 26 plus a couple of emails were  generally very positive and grateful for the experience.  The  thing I heard the most from the feedback I received was the welcoming spirit of the Peninsulaires.  It seems we are mostly friendly encouraging guys! (Who Knew?).  I did hear from one  of our directors that their impression was that the clinic might not be worth carrying forward, due to the interruption of the chorus and the results we get.  I do think the clinic is a great public service and that we haven’t gotten the numbers that we had the first year (when we had two clinics.  I just haven’t seen or heard of anything else which has the potential for bringing in more members.  As we presently do the clinic, it certainly is a lot of work for the  Chapter Development, Marketing (Nigel), Bert who tracks the attendance in a very professional way,  Dave K who works the magic of the web site and other important tasks, Sieg and Paul who handle the treats (which were especially appreciated by the ladies), and all rest of the Peninsulaires who pitched in every week.

I do have suggestions for possibly improving the clinic, should the board and Andy decided to take up the cause next year.

 John Hinkle, Chapter Development