

Minutes November 2, 2013

Final version approved by the board on December 7, 2013

Palo Alto - Mountain View Chapter of the Barbershop Harmony Society

Minutes of the Board of Directors' Monthly Meeting, 10:00 AM on November 2, 2013 at John Hinkle's office, 2007 West Hedding St., San Jose, CA.

Attendance:

President Dave Kocharhook, Treasurer Dave Morley, Secretary Bill Faught, Program VP Bert Laurence, Member-at-Large Jeff Harris, VP Development John Hinkle, VP Marketing Nigel Endersby, VP Music Terry Moore.

The meeting was called to order by the President at 10:00 AM.

Approval of the Minutes

Minutes from the previous board meeting on October 5, 2013, were approved with the following change: The sentence under the heading Spring Show Update – instead of reading “No guest quartet has been signed yet” should read “A guest quartet has been signed.”

Minutes from the general meeting on October 8, 2013, were approved without change.

Reports

Treasurer's Report

Short discussion. The chapter's funds are moving in a positive direction with the profits made on valentines and the spring show.

Music VP Report

We will not be singing at Filoli this year. The assistant directors are doing well. The chorus will continue practicing Christmas songs at the next few practices.

Chapter Development VP Report

Discussion of the Singer's Clinic. The consensus of the board is that the Singer's Clinic gives the chorus a positive reputation in the community and is a useful and important chapter activity. Target date for the next clinic: May 2014. A suggestion for improvement was to give the clinic students more singing time.

A motion was passed to approve VJ Mohan as a member of the PAMV chapter as he has met the requirements of meeting attendance and passing his audition.

Marketing VP Report

There was a discussion about how to advertise our chapter better, including using social media, perhaps to contact alumnae of singing groups who live in the Bay Area.

Now that we are charging for advertising on cabaret placemats, a suggestion was made to raise the advertising prices. Also, there could be a larger difference between the ice cream show and the dinner show. Another idea was to get wine- and beer-vendors to provide alcohol at a discount in return for advertising.

Mailings and pricings for Valentines need to be decided and mailed in December.

Program VP Report

While singing the Cabaret program front-to-back is a good exercise for the chorus, it was suggested that a longer break would be useful after standing 45 minutes on the risers.

A motion to accept the reports was approved without dissent.

Old Business

Cabaret 2013 Update – The ads on the placemats are now all sold. The church has enough risers for us. There are still some personnel to be identified.

We are still planning to have an evaluator for the Cabaret show.

Guest Director – Target months for having guest directors/coaches to visit are December and January.

Holiday Chorus Performance Options – Several members of the singer's clinic will be invited to participate in the Holiday Chorus.

New Business

Installation Dinner – The installation dinner is on track for January 11, 2014, in the afternoon.

Annual Awards – Board members are encouraged to think of candidates for the Board Award and the Barbershopper of the Quarter for Q4.

Chapter Dues Pricing – The consensus of the board is to keep the chapter dues at the current \$45 level.

A motion was passed to reduce the first-year dues by %50 for new members participating in the EZ Dues program of the national society.

District Convention Review – A discussion of our chapter chorus competing at the district convention identified the following benefits: (a) the value of focused rehearsal and preparation for competition, (b) supporting the district and national programs both with funds and singers' attendance, (c) a chance to be evaluated vis-à-vis other choruses, and (d) an encouragement for members to attend conventions. The consensus was that two such events per year (district and division) is the ongoing plan.

Voice Clinic Review – This was covered in the Chapter Development report.

The meeting was adjourned with the Good of the Chapter at 11:54.