

Minutes December 7, 2013

Final version approved by the board on January 4, 2014

Palo Alto - Mountain View Chapter of the Barbershop Harmony Society

Minutes of the Board of Directors' Planning Meeting, 11:30 PM on December 7, 2013 at John Hinkle's office, 2007 West Hedding St., San Jose, CA.

Attendance:

President Dave Kocharhook, Treasurer Dave Morley, Secretary Bill Faught, Program VP Bert Laurence, Member-at-Large Jeff Harris, VP Marketing Nigel Endersby, VP Music Terry Moore, Member-at-Large Jim Sherman, Chapter Member Andy Maurer.

The meeting was called to order at 11:35 AM.

Calendar and Board Meetings

The board will continue to meet on the first Saturday of each month at John Hinkle's office. The first board meeting of 2014 will be on Saturday, January 4.

Budget

VPs and show chairmen will submit their budgets to Dave Morley, who will then create the chapter annual budget for 2014.

Marketing

The chapter website will be reworked under the direction of the VP of Marketing. It may need to be moved from Mark Torrence's web server.

Development

A long discussion ensued about different ideas for recruiting. Ideas (in no particular order) were:

- a. Continue the Singer's Clinic.
- b. Have specific guest nights.
- c. Have multi-chapter group nights.
- d. Have rehearsals in malls.
- e. Send quartets to movie opening nights.
- f. Create a VLQ for additional performances.
- g. Make sure we are getting names and emails from interested audience members.

Andy had several more ideas to be brought up at the next board meeting.

Music

Several music ideas were mentioned:

- a. Having learning tracks for all songs, including Bear Necessities and God Bless America.
- b. Knowing which songs will be retained in the repertoire so new members learn the right songs.
- c. Addressing section problems such as basses being synchronized and leads being high enough.

Meeting adjourned at 12:50 pm.