

Minutes January 4, 2014

Final version approved by the board February 8, 2014

Palo Alto - Mountain View Chapter of the Barbershop Harmony Society

Minutes of the Board of Directors' Monthly Meeting, 10:00 AM on January 4, 2014 at John Hinkle's office, 2007 West Hedding St., San Jose, CA.

Attendance:

President Jim Sherman, Secretary Bill Faught, Past President Dave Kocharhook, Program VP Bert Laurence, Member-at-Large Jeff Harris, VP Development Andy Maurer, VP Music Terry Moore, Member-at-Large John Hinkle, Guest Marc Isaac Potter.

The meeting was called to order by the President at 10:00 AM.

Approval of the Minutes

Minutes from the previous board meeting and planning meeting on December 7, 2013, were approved without change.

Reports

Treasurer's Report

The chapter's funds are much better than last year with a profit of over \$3000 made in 2013. The expenses for the director and the music expenses were substantially updated. The youth donation was \$347. There was a discussion of social vs restricted funds.

Music VP Report

There has not been a meeting in a while; there is a substantial agenda for the next meeting, which has not yet been scheduled. There were discussions of learning tracks and section-specific music difficulties.

Chapter Development VP Report

There was a discussion of the role of Chapter Development vs Marketing. There was a board consensus that quartet members should be up-to-date members of the national organization (even if not members of our chapter). Andy will start focusing on the music clinic and who will lead it. The board consensus is that women should be invited. Past attendees wanted to sing more during the clinic.

Marketing VP Report

The Valentine handouts were mailed on January 2. There was a discussion of having business cards and generic handouts.

Program VP Report

There was no report. However, the following performances were given in 2013 by the chapter for free: (not a complete list – just a representative list for tax-exempt documentation):

February 24 – Sunnyvale library

June 16 – Palo Alto World Music Day

July 7 – San Jose Giants game

July 20 – Palo Alto farmers' market

September 7 – San Jose Giants game

December 8 – CalTrain holiday train

December 9 – Mountain View tree lighting

December 14 – Palo Alto farmers' market

A motion to accept the reports was approved without dissent.

Old Business

Installation Luncheon update (Dave K) - Approximately 50 people will attend. Dave K will create a program.

2014 Budget Update – VPs should send budget requests to Dave M.

Singing Valentines update – The flyers were mailed on January 2. The pull-tab version will be available soon and an email with a virtual flyer will be e-mailed this weekend. Dave Morley is running the program this year.

2014 Spring Show Update – As of yet there is no script; the show date is less than four months away. There was a discussion about alternative scripts.

Website – Groupanizer (Terry Moore) – There was a discussion about using Groupanizer for our public site in the future, and also for email instead of Yahoo. There was a suggestion to remove chapter meetings from attendance listings. Bill will look into Groupanizer capabilities.

Cleanup of old Website (Jeff) – The current website will be used for Valentine orders for the foreseeable future.

New Business

New ideas using Social Networking – Mark Potter (Dave K) – There was a lengthy discussion of how to utilize social networking websites (e.g., Facebook, Linked In, Twitter, Google+). Dave K introduced Mark Potter who has experience recording events as a person who could help us add emotional content to our social networking pages using short video clips. Dave, Mark, and Nigel will be discussing how we proceed.

Jim Clark visitation rehearsal 1/28/14 – Jim Clark will be at our 1/28/14 rehearsal. The music committee will discuss what we want Jim to focus on.

Santa Cruz Chorale advertising – We will be advertising their events in return for their advertising ours.

Outside Performances connected to Benefits – We will be looking for chorus and quartet performance opportunities to publicize our chorus and barbershopping in general, e.g. men's club meetings and conventions.

Possible alternate rehearsal space – Bert and Dave K are investigating possible temporary rehearsal locations that would be more public than the FUMC church.

The meeting was adjourned with the Good of the Chapter at 12:02.