The Marketing Report - December 2013

Palo Alto Mountain View Chapter

Submitted By  Nigel Endersby

VP Marketing

1.  Flyer - Visit Rehearsal and Buy and Singing Valentine

Created and a two-sided flyer handed out at the December holiday sing-out events inviting chorus observers to attend Peninsulaire's rehearsals and to purchase Singing Valentines.

3.  Flyer - Mailer for Singing Valentine

Created the Singing Valentine flyers for 2014, received the Singing Valentine's mailer list from Dave Marley who had modified it.

Submitted the mailing list and flyer to the printer on December 23rd. Project that the flyer will be delivered to the post office for bulk mailing by Thursday, January 2nd.