

Marketing Report
Palo Alto Mountain View Chapter
February 2, 2014 Board Meeting

Marc Isaac Potter is creating short video clips of several people who have recently received singing Valentines. These videos will be posted on FaceBook, LinkedIn, Twitter, GooglePlus and Pinterest. Dave K. referred us to Marc. They both do volunteer work for KMVT 15, a community TV station in Mountain View.

Dave K and I are discussing the Spring Show ads and what rates we should ask this year of interested vendors. Suggested ad rates will be presented to the board beforehand.