

Minutes May 3, 2014

Final version approved by the board June 7, 2014

Palo Alto - Mountain View Chapter of the Barbershop Harmony Society

Minutes of the Board of Directors' Monthly Meeting, 10:00 AM on May 3, 2014 at John Hinkle's office, 2007 West Hedding St., San Jose, CA.

Attendance:

President Jim Sherman, Secretary Bill Faught, Treasurer Dave Morley, VP Marketing Nigel Endersby, Member-at-Large Jeff Harris, VP Development Andy Maurer, VP Music Terry Moore, Past President Dave Kocharhook, Member-at-Large John Hinkle.

The meeting was called to order by the President at 10:06 AM.

Approval of the Minutes

Minutes from the previous board meeting on April 5, 2014, were approved without change.

Reports

Treasurer's Report

The Treasurer's report was reviewed and the show numbers are still being reconciled. The annual audit is needed by May 15. Steve Sammonds has a substantial amount of unsubmitted reimbursements which are not reflected in the numbers. We may also have some music costs which have not been recorded. There was a long discussion about new members having uniforms or not. We received \$500 from Harmony Foundation (the chapter's share of the donations).

Music VP Report

We have St. Albert's reserved for the Cabaret show on November 15. We have not confirmed a date for the Palo Alto Farmer's Market. The BBQ date is July 19.

Harmony University has a special program for music educators. There was a long discussion about how the chapter and the members can promote this. President Jim Sherman will appoint a coordinator for these efforts.

Chapter Development VP Report

The chapter attendance has been steady. The guests are guys who sing on the risers, not visitors who only sit in the audience.

John Hinkle will work with Alan Cross to try to arrange transportation for Alan.

The Cogswell College Convention was considered a success in that the guys had fun, thirty flyers were handed out, a large number of people were exposed to barbershop singing, we supported a newer member, and there is now a strike team to do similar events. The quartet was a pickup quartet.

Marketing VP Report

Marketing literature for the Voice Clinic has yet to go out. Nigel and Dave K will make it happen.

Program VP Report

No report.

A motion to accept the reports was approved without dissent.

Old Business

2014 Spring Show Debrief

We are still reconciling all the income and expenses, although we did make a profit.

Positive aspects:

- More than 2 performance groups, which the audience liked.
- The soap opera was well received.
- Peninsulaires singing quality was good – some said the best in several years.
- The after glow was good.
- We got over 30 comment cards back from the audience.

Negative aspects:

- We sold only 217 tickets. Last year we sold approximately 280.
- Nothing happened with social media.
- Promotion to schools didn't work.
- The plans to get seniors or disabled vets to attend didn't happen.
- There was not enough time to set up the sound system, given all the groups and actors.
- Vocal Rush didn't stay for the curtain call.

Kudos to Dave K for making the show happen – being the Producer, Director, and main cheerleader.

Vocal Clinic

The clinic starts May 20, right after the Lodi contest. Only one person has officially signed up. Marketing literature will go out in the next week.

Director Search

The target is to have candidates visit our rehearsals after the Lodi contest is over. A major source of candidates seems to be the VIH assistant directors. Female candidates will also be considered.

New Business

Report on Cogswell College Convention

Discussed above.

Nor Cal Divisional Contest

Jim Sherman has been working with chorus members to commit to being at the contest. The problem of too many corrections at the contest warmups was discussed.

2014 Cabaret

November 15 has been chosen as a target date for the 2014 Cabaret Show, at St Albert's unless a new venue is identified. Ticket prices will be discussed at an upcoming meeting.

Financial support for 2014 Nor Cal Youth Camp

There was a discussion about how best to support both the camp and individual singers who might want to attend.

A motion was passed to donate \$300 of chapter funds to the youth camp itself.

In upcoming chapter meetings, there may be opportunities to pass the hat to support individual members' attendance or otherwise support the program.

2015 Chapter Show

Since chapter shows tend not to make money, there was a suggestion that we have two Cabaret shows per year instead of a Spring Show and a fall Cabaret show. In the past, the chapter made money from Cabaret shows and Valentines, not Spring shows. It was pointed out that part of the reason for this is that the Spring show venue and outsider performance costs tend to be higher than those of the Cabaret show.

On-site ticket sales

Dave K described how smart phones could be used for on-site ticket sales so credit card information would not have to be taken or stored.

Make the chapter unique

Dave K suggested that all of our shows could begin with a presentation of the colors (e.g. by a Boy Scout troop) with the chorus singing a patriotic song.

High-school singer' clinic

Nigel and Dave K suggested that the chapter could sponsor a singers' clinic for a high school singing group on the day of a show. The idea is that the singers and their families and friends would attend the show and we would split the proceeds of those particular tickets with the group. The clinic could be led by our coach with the possible help of the headliner quartet singers.

The meeting was adjourned with the Good of the Chapter at 12:00 noon.
