

Minutes June 7, 2014

**Final version approved by the board July 12, 2014**

Palo Alto - Mountain View Chapter of the Barbershop Harmony Society

Minutes of the Board of Directors' Monthly Meeting, 10:00 AM on June 7, 2014 at John Hinkle's office, 2007 West Hedding St., San Jose, CA.

**Attendance:**

President Jim Sherman, Secretary Bill Faught, VP Marketing Nigel Endersby, Member-at-Large Jeff Harris, VP Development Andy Maurer, VP Music Terry Moore, Past President Dave Kocharhook, Member-at-Large John Hinkle, Coach Paul Eastman.

The meeting was called to order by the President at 10:02 AM.

**Approval of the Minutes**

Minutes from the previous board meeting on May 3, 2014, were approved with a correction to the spelling of Cogswell College.

**Reports**

**Treasurer's Report and Financial Review**

The annual Financial Review was completed on May 8, 2014, by Bob Morrison and John Jones.

The Treasurer's Report shows updated numbers from the annual show and from Steve Sammonds' reimbursements.

**Music VP Report**

There was no report submitted and the music team has not met. The Music VP suggested that since the major purpose of the team was to support the director, and we currently are mostly between directors, that the team does not meet. Others suggested there were lots of other reasons to meet, including identifying a contest package, input for chapter meeting activities, and setting guidelines for chapter meeting quartet singing.

**Chapter Development VP Report**

The chapter attendance has been fairly steady with some sporadic absences after the show and contest.

Concern was expressed about summer doldrums of chapter members not attending during summer turning into summer disaster. Suggestions were made about calling members who don't attend, and having a greeter at the door (partially to remind guys that the meeting starts at 7:30pm). It was noted that we (at least some members on the board) know why long-term absent members are absent.

Clinic attendees have been attending consistently, indicating several may be good member candidates.

Andy said the Voice Clinic should be an expected annual event in the chapter and the board supported this idea.

### **Marketing VP Report**

There was a discussion on marketing to other choruses – Encouraging them to attend our performances being ok, recruiting being not ok.

Dave K suggested that we should also market the chorus, independent of events, like in local newspapers and social media.

We still need to find a chapter member responsible for social media.

### **Program VP Report**

The items in the Program VP Report are covered in other agenda items.

A motion to accept the reports was approved without dissent.

### **Old Business**

#### **Voice Clinic**

Covered above in the Development Report.

#### **Director Search and Chapter Rehearsal Day**

We have two current candidates, John Hazen and Sean Abel, both from VIH. Sean has more background and training in being a director and working with small chapters. We may have to change rehearsal nights to Wednesday or Thursday. There was a brief discussion of the contract to be used, and the general reimbursement to the new director. There was a consensus to move the hiring process along quickly, with the Music Team meeting with a candidate in the next few weeks.

#### **2014 Cabaret Show**

Jim Sherman is investigating quartets for this show.

### **New Business**

#### **2015 Annual Show/Cabaret Show – Show Format**

Dave K discussed show formats vs show profits, and suggested “trying something different”. There was a long discussion about (a) whether our typical audience prefers high quality venues like this year, or would accept more informal venues like the Cabaret venue, (b) whether we could make more money by

just collecting donations rather than selling tickets, and (c) how to sell more tickets. Dave will make a more detailed proposal in the next few weeks.

### **Presentation of the Colors at Annual Show & Cabaret Show**

Dave K proposed that we make a presentation of the colors (with possible singing of the national anthem) a standard part of our shows. There was not a consensus to move forward with this idea.

### **Chapter Quartet Guidelines**

The chapter quartet guidelines cover (a) whether a quartet can sing in one of our shows, and (b) whether a quartet can sing in public as a representative of the Peninsulaires.

Paul Eastman described what the policy has been in the past. A quartet qualified: (a) if a quartet qualified to be in the district contest, or (b) if the director (or designated person) approves of the quartet's singing.

Since the threshold for district contest participation has changed, we may want to change this option to be: Scored at least 50 (or some other number) when judged in a contest.

The Music Team will review these guidelines.

### **John Jones dedicatee – Fall Convention**

There was a discussion about how the chapter should participate in honoring John Jones at the district convention. The consensus is that President Jim Sherman will send input to the district using Bert Laurence's input.

### **Nominating Committee**

The district may change the date for the district leadership academy to August, thus making it impossible for new officers elected in November to participate. Jim Sherman will monitor this situation.

### **Rehearsal July 1**

The chapter membership will be polled as to whether to have a meeting on July 1.

The meeting was adjourned with the Good of the Chapter at 12:15 PM.

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