Marketing Report for May 2014

PAMV Chapter

Nigel Endersby Marketing VP

- The church Voice Clinic email list was updated: address changes were made based on returned flyers from the mailer sent last year.

- The church clinic email list was expanded to include just over 200 names, the minimum needed for bulk mail rates to apply.

- Marketing flyers for the clinic were created and distributed to the chorus and mailed to local churches and synagogues on the updated mailing list.