**Chapter Development Report - July 2014**

**MEETING ATTENDANCE DATA**

**This report contains attendance data for three meetings: July 15th, 22nd, and 31st.

Members:**

- Total Unique Members: 36  (previous period: 29)

- Average Members per Meeting: 27  (previous period: 23)

- Full Attending Members: 16  (previous period: 13)

**Guests:**

**-** Total Unique Guests: 6  (previous period:  2)

**Conclusions:**

Our attendance numbers rebounded!  We're back to spring levels of people.  Part of that might just be the natural timing of things, since we're starting to get back into the contest and show season.  Part of it may be due to our new director (our unusually high guest count definitely is!).  I think most of it might be attributable to the planned sing-out on Aug 3rd!  Our numbers were high for the 15th and 22nd, but dropped significantly on the 31st.  Some of that may be the switch to Thursdays, but we also let the chorus know the 3rd was cancelled during that period.