

Minutes September 6, 2014

Final version approved by the board October 4, 2014

Palo Alto - Mountain View Chapter of the Barbershop Harmony Society

Minutes of the Board of Directors' Monthly Meeting, 10:00 AM on September 6, 2014, at John Hinkle's office, 2007 West Hedding St., San Jose, CA.

Attendance:

President Jim Sherman, Secretary Bill Faught, Member-at-Large Jeff Harris, VP Development Andy Maurer, VP Music Terry Moore, Program VP Bert Laurence, Member-at-Large John Hinkle, Coach Paul Eastman, Director Sean Abel, VP Marketing Nigel Endersby.

The meeting was called to order by the President at 10:02 AM.

Approval of the Minutes

Minutes from the previous board meeting on August 9, 2014, were approved without change.

Reports

Treasurer's Report

The chapter finances are in good shape. We need Dave Weatherford and Steve Sammonds to submit outstanding invoices for reimbursement. Sean will submit invoices quarterly.

Music VP Report

The music committee had a productive meeting and decided on several policies described in the report including quartet auditions for shows, quartet auditions for representing the chapter, and chorus repertoire. Quartets can request auditions to be a chapter-approved quartet any time (that is, a quartet that can represent the chapter). There will be 30 members on the risers at the contest in Fresno.

Chapter Development VP Report

Much of the meeting was spent on chapter development issues.

One concern is for members who don't often sing with the chorus but may want to participate in shows, etc. The President will identify and talk with such members about their plans.

Another concern is for guests who have sung with the chorus for a while but are not yet ready to be members. The consensus was that these guests should be encouraged to keep attending, learning the music, and improving their singing, with the idea that they may decide to take the next step and audition for the chorus.

The Holiday Chorus will be used as a recruiting tool this year. We will invite guys to join the chorus starting the week after Cabaret. These guests will be asked to take the holiday music and learning tracks home and work on them. Marketing will do a publicity program similar to the Voice Clinic.

There were several suggestions for Guest Nights.

- a. The Development VP could pull guests off the risers for 5-15 minutes and explain the society, the chorus, the chapter, etc.
- b. The chorus could know 2-3 tags so that each guest could sing tags in a quartet-like setting during singing breaks during the chapter meetings.
- c. We could encourage guests to give a 30 second talk about who they are, where they sang before, and where they heard about us.

Marketing VP Report

Marketing has produced flyers for the Cabaret show. Paul Goldstein is visiting the retirement community to drum up support.

There was a discussion about the legality of putting recordings on websites and the like. The issues all have to do with copyright and licensing of songs and arrangements. The society has a web page full of answers on: <http://barbershop.org/support.html#cs2>

Program VP Report

No report.

A motion to accept the reports was approved without dissent.

Old Business

2014 Cabaret Show 11/15

The show appears to be on track. There was a question about when the website would be up for ordering tickets.

There was a suggestion that the Cabaret audience be able to buy Valentine and Spring Show tickets at a discount at the Cabaret Show (and discounted only at the Cabaret Show).

2015 Annual Show

We are still negotiating for a headliner quartet.

There was a discussion about the merits of having one show vs two (an afternoon and evening performance).

Chapter Name Change

John Wooldrige suggested that our chapter name be "Silicon Valley Chapter". Postponed.

Sendoff Party Thursday 10/9

There will be a convention sendoff party on Thursday, October 9, as the last part of the chapter meeting.

Meeting Location 10/16

We will meet at Cubberley Community Center in Palo Alto for our October 16 chapter meeting. (Our regular meeting hall is not available that evening.)

New Business

Installation Dinner in January

We will try to book Spalti restaurant on January 17, 2015, for our installation dinner.

Chorus Manager Manual

Bert has a large chorus manager manual that he wrote with others several years ago.

Jim Sherman and Dave K are using this as input to a smaller document with less responsibilities which they are developing.

Annual Chapter Business Meeting and Elections

The annual chapter business meeting will be held on September 25, 2014, at the chapter meeting site. The annual elections for the board and chapter officers will be held at that meeting.

Next Board Meeting

The next board meeting was not scheduled. The default date is October 4, 2014.

The meeting was adjourned with the Good of the Chapter at 12:20 PM.
